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                   BEFORE THE LABOR COMMISSIONER
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                        STATE OF CALIFORNIA
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   ANGEL S. MASSEY, as quardian ad litem
                                                 No. TAC 42-03
   for KYLE ORLANDO MASSEY, a minor,
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                        Petitioner,
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                                                 DETERMINATION OF
                                                 CONTROVERSY
         VS.
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   JUDY LANDIS, an individual dba
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   JUDY LANDIS PERSONAL MANAAGEMENT,
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                        Respondent.
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        The above-captioned matter, a petition to determine
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The above-captioned matter, a petition to determine controversy under Labor Code \$1700.44, came on regularly for hearing on May 3, 2004, in San Francisco, California, before the undersigned attorney for the Labor Commissioner, assigned to hear the matter. Petitioner appeared and was represented by Stephen G. Weizenecker, and Respondent appeared and was represented by attorney Martin Singer. Based on the evidence presented at this hearing and on the other papers on file in this mater, the Labor Commissioner hereby adopts the following decision.

FINDINGS OF FACT

1. ANGEL S. MASSEY is the mother and guardian ad litem of

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petitioner KYLE ORLANDO MASSEY, a minor. KYLE MASSEY is an actor, and is a regular character on a Disney television series, "That's So Raven" (originally titled "Absolutely Psychic").

- 2. Respondent JUDY LANDIS owns a business based in Westlake Village, California, under the name JUDY LANDIS PERSONAL MANAGEMENT, providing personal management services for child actors. At all relevant times herein, Landis has not been licensed as a talent agency by the California Labor Commissioner.
- 3. The Masseys are residents of the State of Georgia. In late 2000, Kyle Massey participated in an acting workshop in Los Angeles, California. In November 2000, Angel Massey contacted Cindy Osbrink, a talent agent in Los Angeles, asking if Osbrink would represent Kyle and help him find acting work. Osbrink agreed to provide services as Kyle's talent agent, and immediately started sending him out on auditions. On February 1, 2001, Massey signed an agreement authorizing Osbrink to provide services as Kyle's talent agent, for which Massey agreed to paycommissions to Osbrink equal to 10% of Kyle's entertainment earnings.
- 4. Within a few days of signing this agreement with Osbrink, Angel Massey had a discussion with Judy Landis, seeking to obtain Landis' services as a personal manager. Landis advised Massey to replace Osbrink with a different talent agency, the Acme Talent and Literary Agency. Landis arranged for a meeting between MASSEY and Steve Simon, an agent for Acme.
- 5. On February 6, 2001, Massey signed an agreement with Acme Talent and Literary Agency, designating Acme as Kyle's talent agency. On February 7, 2001, Massey signed a letter that

had been prepared by Massey's attorney, Gina Henschen, terminating the February 6, 2001 agreement with Acme.

- 6. On February 12, 2001, Massey and Landis entered into a written "Artists Manager's Agreement" [sic], for a term of two years, under which Landis agreed to provide Kyle with "advice and counsel on all matters concerning [his] career in the Entertainment Industry, " and to "[r]epresent [Kyle] for all phases of work in the Entertainment Industry." For these services, Massey agreed to pay commissions to Landis equal to 15% of all gross amounts received by Kyle for his work in the entertainment industry resulting from any offers of employment made during the term of the agreement, including amounts received after the agreement has expired. Paragraph 9 of the Agreement stated that Landis "IS NOT a talent agent and is not expected to: perform any of the duties of a talent agent," and "is not expected to solicit, procure or negotiate employment for the Artist." Nonetheless, the Agreement suggests that with Massey's consent, Landis could enter into deals with third parties seeking to procure Massey's artistic services. This inference can be drawn from Paragraph 7, which states that Landis "will make no binding engagements on Artist's behalf without Artist's consent."
- 7. Massey never sent any sort of written termination notice to Osbrink. However, sometime late February 2001, Angel Massey telephoned Osbrink and advised her that she was terminating her services as a talent agent. About three weeks later, in mid-March, Massey reconciled with Osbrink, and from that point on, continued using Osbrink's services as a talent agent.
- 8. Production companies routinely supply talent agents and

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personal managers with "sides" (partial drafts of scripts) and "breakdowns" (summaries of scripts), as a means of securing a supply of actors for auditions for roles that are highlighted in these sides and breakdowns. Talent agents and personal managers review these scripts and breakdowns in order to determine whether any of the actors they represent would be suitable for an upcoming audition.

- 9. Sometime in late February or early March 2001, Landis received a side and breakdown for an episode of a Disney television show, "Even Stevens." The Disney casting director, Joey Paul, was seeking to schedule auditions for a character named "Beans" that would appear on that episode. After reviewing this material, Landis telephoned Joey Paul, to schedule an audition for Kyle for this role. As a result of this telephone call, Kyle auditioned for the role.
- 10. Kyle Massey was not successful in obtaining the role he had auditioned for in "Even Stevens." Nonetheless, casting director Joey Paul, was very impressed with the ability demonstrated by Kyle at this audition, and a week or two later,

We credit Angel Massey's testimony that Landis telephoned Joey Paul to get this audition, and we discredit Landis testimony that she "had nothing to do with getting this audition" for Kyle. Furthermore, we credit Osbrink's testimony that she was not involved in obtaining this audition, and we discredit Joey Paul's testimony that the audition resulted from a submission by Osbrink, and not through the efforts of Landis. In resolving this utterly conflicting testimony, we rely on documentary evidence - Petitioner's Exhibit B - the copy of the breakdown and script for "Even Stevens." The top of each page of the breakdown and script bears the facsimile imprint of the date "03/06/01," and the name "Judy Landis Mgmt" and the telephone number for Landis' business. This date coincides with the period of time between Massey's termination of Osbrink's services as Kyle's talent agent, and Massey's subsequent reconciliation with Osbrink in mid-March 2001.

Joey Paul decided to ask Kyle to audition for a part in another Disney series "That's So Raven." This audition also coincided with the period of time of the break in the relationship between Massey and Osbrink. However, there is no evidence that Landis solicited this audition. Instead, it was Joey Paul who sought out Kyle for the audition, and it was Joey Paul who asked Landis to tell Massey to come in for the audition. Landis informed Massey of Joey Paul's interest in setting up an audition, and then, with Massey's consent, telephoned Joey Paul to schedule the audition. Following the audition, the Disney production company decided to offer the role to Kyle Massey. By this point, Massey had reconciled with Osbrink, so Disney's production company contacted Osbrink to negotiate the deal on behalf of Massey. Landis did not play any role in negotiating the terms of Massey's employment as an actor on "That's So Raven."

11. During the period of time she was represented by both Osbrink and Landis, Massey paid commissions to both, as provided in their respective contracts. There were many occasions during this period when Landis would see a role in a script or breakdown which seemed appropriate for Kyle, and she would contact Massey in order to arrange for Kyle to review the script or breakdown, to enable Kyle to prepare for an audition. On various occasions, Landis would "set up" auditions for Kyle by submitting his name to the production company and arranging to have him appear for the audition. On these occasions, Landis would then call Osbrink to let Osbrink know that she had set up the audition for Massey. Although Osbrink never gave Landis permission to speak to casting directors on Massey's behalf, Osbrink never demanded that Landis

discontinue this practice, as Osbrink believed this is a "standard practice in Hollywood," and of course, Osbrink would stand to benefit from any engagements procured through these auditions, as commissions on Massey's entertainment earnings would flow to both Landis and Osbrink. During the hearing, Osbrink testified that "I was working in conjunction with Landis," and that "I had no objection to working with Landis." Based on documentary evidence presented at the hearing, we conclude that from March 2001 to February 2002, there were at least ten occasions in which Landis called production companies and either set up or attempted to set up auditions for Kyle for roles highlighted in scripts or breakdowns that Landis had previously obtained from these production companies.

- 12. On February 5, 2003, Massey sent a letter to Landis terminating the "management contract." Prior to that, pursuant to this contract, Massey had paid a total of approximately \$20,000 in commissions to Landis, mostly stemming from Kyle's earnings for appearing in 21 episodes of "That's So Raven."
- 13. On June 23, 2003, Landis filed a demand for arbitration against Massey for allegedly unpaid commissions pursuant to a paragraph in the management agreement that allows for binding arbitration of disputes as to payment under the agreement. On November 10, 2003, Massey filed the instant petition to determine controversy, seeking a determination that the management agreement is illegal and void from its inception as a result of Landis' having acted as a "talent agency," within the meaning of Labor Code \$1700.4(a), without a license, and that Landis therefore has no enforceable rights under this agreement. Massey

does not seek reimbursement of any commissions previously paid to Landis. However, Massey seeks attorney's fees pursuant to the agreement, which provides, at Paragraph 10, that if any party to this agreement "initiates regulatory action, arbitration or litigation to enforce its provisions, the prevailing party shall be entitled to recover all costs and attorney's fees incurred."

LEGAL ANALYSIS

- 1. Petitioner is an "artist" within the meaning of Labor Code \$1700.4(b).
- Labor Code \$1700.4(a) defines "talent agency" as "a person or corporation who engages in the occupation of procuring, offering, promising, or attempting to procure employment or engagements for an artist or artists, except that the activities of procuring, offering or promising to procure recording contracts for an artist or artists shall not of itself subject a person or corporation to regulation and licensing under this chapter." The term "procure," as used in this statute, means "to get possession of: obtain, acquire, to cause to happen or be done: bring about." Wachs v. Curry (1993) 13 Cal.App.4th 616, Thus, under Labor Code \$1700.4(a), "procuring employment" is not limited to initiating discussions with production companies regarding employment; rather, "procurement" includes any active participation in a communication with a potential purchaser of the artist's services aimed at obtaining employment for the artist, regardless of who initiated the communication. Hall v. X Management (TAC No. 19-90, pp. 29-31.) To be sure, a person does not engage in the procurement of employment for an artist by merely taking a phone call or receiving a fax from a

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casting director where the casting director provides information about an acting role, and then advising the artist of the information that was received from the casting director about the potential employment, leaving it to the artist (or the artist's licensed talent agent) to contact the casting director to set up an audition for the role. But calling and then speaking to a casting director to set up an audition for a role, or otherwise contacting a casting director for the purpose of obtaining a role for an artist, brings us into the realm of "procurement," as that term is used in Labor Code \$1700.4(a).

3. Labor Code \$1700.5 provides that "[n]o person shall engage in or carry on the occupation of a talent agency without first procuring a license . . . from the Labor Commissioner." The Talent Agencies Act is a remedial statute that must be liberally construed to promote its general object, the protection of artists seeking professional employment. Buchwald v. Superior Court (1967) 254 Cal.App.2d 347, 354. For that reason, the overwhelming weight of judicial authority supports the Labor Commissioner's historic enforcement policy, and holds that "even the incidental or occasional provision of such [procurement] services requires licensure." Styne v. Stevens (2001) 26 Cal.4th "The {Talent Agencies] Act imposes a total prohibition on the procurement efforts of unlicensed persons," and thus, "the Act requires a license to engage in any procurement activities." Waisbren v. Peppercorn Productions, Inc. (1995) 41 Cal.App.4th 246, 258-259; see also Park v. Deftones (1999) 71 Cal.App.4th 1465 [license required even though procurement activites constituted a negligible portion of personal manager's efforts on

behalf of artist, and manager was not compensated for these procurement activities].

4. An agreement that violates the licensing requirement of the Talent Agencies Act is illegal and unenforceable. "Since the clear object of the Act is to prevent improper persons from becoming [talent agents] and to regulate such activity for the protection of the public, a contract between an unlicensed [agent] and an artist is void." Buchwald v. Superior Court, supra, 254 Cal.App.2d at 351. Having determined that a person or business entity procured, promised or attempted to procure employment for an artist without the requisite talent agency license, "the [Labor] Commissioner may declare the contract [between the unlicensed agent and the artist] void and unenforceable as involving the services of an unlicensed person in violation of the Act." Styne v. Stevens, supra, 26 Cal.4th at 55. "[A]n agreement that violates the licensing requirement is illegal and unenforceable " Waisbren v. Peppercorn Productions, Inc., supra, 41 Cal.App.4th at 262. Moreover, the artist that is party to such an agreement may seek disgorgement of amounts paid pursuant to the agreement, and "may . . . [be] entitle[d] . . . to restitution of all fees paid the agent." Wachs v. Curry (1993) 13 Cal.App.4th 616, 626. Restitution, as a species of affirmative relief, is subject to the one-year limitations period set out at Labor Code \$1700.44(c), so that the artist is only entitled to restitution of amounts paid within the one-year period prior to the filing of the petition to determine controversy. Greenfield v. Superior Court (2003) 106 Cal.App.4th 743.

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5. On the other hand, this statute of limitations does not apply to the defense of contract illegality and unenforceability, even where this defense is raised by the petitioner in a proceeding under the Talent Agencies Act. "If the result the [artist] seeks is [is a determination] that he or she owes no obligations under an agreement alleged by [the respondent] ... the statute of limitations does not apply." Styne v. Stevens, supra, 26 Cal.4th at 53. The Labor Commissioner has exclusive primary jurisdiction to determine all controversies arising under the Talent Agencies Act. "When the Talent Agencies Act is invoked in the course of a contract dispute, the Commissioner has exclusive jurisdiction to determine his [or her] jurisdiction in the matter, including whether the contract involved the services of a talent agency." Ibid. at 54. This means that the Labor Commissioner has "the exclusive right to decide in the first instance all the legal and factual issues on which an Act-based defense depends." Ibid., at fn. 6, italics in original. In doing so, the Labor Commissioner will "search out illegality lying behind the form in which a transaction has been cast for the purpose of concealing such illegality," and "will look through provisions, valid on their face, and with the aid of parol evidence, determine [whether] the contract is actually illegal or part of an illegal transaction." Buchwald v. Superior Court, supra, 254 Cal.App.2d at 351.

6. Applying these legal principles to the facts of this case, we conclude that despite the fact that Landis never negotiated an employment contract for Kyle Massey, and despite the fact that Landis may never have intiated a solicitation for

employment without first having received a phone call or fax from a production company or casting director informing her of an available role for a child actor, the fact that there were at least ten occasions in which Landis, after having learned of a role that would be appropriate for Kyle based upon a script or side that had been sent to her, then telephoned production companies or casting directors to inform them that Kyle was interested in being considered for the role and/or interested in an audition for the role, means that Landis crossed the line into the activity of "procuring or attempting to procure employment" within the meaning of Labor Code \$1700.4(a), and thus, engaged in the occupation of a talent agency without the requisite license.

Under certain very narrow circumstances set out at Labor 7. Code \$1700.44(d), a person who is not licensed as a talent agency may engage in limited activities that would otherwise require licensure. Section 1700.44(d) provides: "It is not unlawful for a person or corporation which is not licensed pursuant to this chapter to act in conjunction with, and at the request of a licensed talent agency in the negotiation of an employment This exception to the general remedial license requirement must be read narrowly. The exception must be limited to the express language of the statute. Thus, the exception will only apply if the unlicensed person is acting "in conjunction with and at the request of the licensed talent agency," and the only covered activity that such unlicensed person may engage in consists of "the negotiation of an employment contract." Landis' efforts in contacting casting directors to set up auditions for Kyle Massey do not fall within this narrow exception both because

these efforts were not undertaken "at the request of" Osbrink, and because these efforts did not consist of "the negotiation of an employment contract." The fact that Osbrink did not object to Landis' efforts to procure employment for Massey does not satisfy the statutory prerequisites for the exception. And of course, even if Osbrink is correct in her belief that this sort of activity by unlicensed personal managers is "a standard practice in Hollywood," the requirements of the Talent Agencies Act apply regardless of any contrary industry practice.

- 8. Having found that Landis acted as a talent agent without the requisite license, we must necessarily conclude that the management agreement between Landis and Massey is void ab initio, and that Landis has no enforceable rights thereunder. Landis therefore is not entitled to the recovery of any commissions purportedly owed under this agreement, regardless of whether Landis is seeking these commissions through a breach of contract action, or under claims of unjust enrichment or quantum meruit. See Yoo v. Robi (2005) 126 Cal.App.4th 1089, 1004 n. 30.
- 9. Ordinarily, in an action on a contract providing for attorney's fees, Civil Code \$1717 entitles the prevailing party to attorney's fees, even when the party prevails on the ground that the contract is inapplicable, invalid, unenforceable or nonexistent, if the other party would have been entitled to attorney's fees had it prevailed. Hsu v. Abbara (1995) 9 Cal.4th 863, 870. This general rule "serves to effectuate the purpose underlying Section 1717," which was enacted to establish mutuality of the contractual remedy of attorney's fees. Ibid. However, as noted in Bovard v. American Horse Enterprises, Inc.

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(1988) 201 Cal.App.3d 832, and Geffen v. Moss (1975) 53 Cal.App.3d 215, "a different rule applies when the contract is held unenforceable because of illegality." Bovard at 843, Geffen at 227. "A party to a contract who successfully argues its illegality stands on a different ground than a party who prevails in an action on a contract by convincing the court that the contract is inapplicable, invalid, nonexistent or unenforceable for reasons other than illegality." Bovard at 840. courts generally will not enforce an illegal contract, there is no need for a mutual right to attorney's fees, since neither party can enforce the agreement." Ibid. at 843. However, Bovard and Geffen do not provide the final word on the question of whether Massey, as the prevailing party in this matter, is entitled to attorney's fees under the parties' management agreement. Both Bovard and Geffen involved contracts that were entirely unenforceable by either party due to their illegal objects - - Bovard concerned a contract to manufacture drugparaphernalia, and Geffen concerned a contract to purchase the "good will" of a law practice. The laws that made these contracts illegal were laws that were designed to protect the public as a whole, not one of the parties to the agreement. contrast, the Talent Agencies Act's "purpose is to protect artists seeking professional employment from the abuses of talent agencies." Styne v. Stevens, supra, 26 Cal.4th at 50. words, the Talent Agencies Act is a statute designed to protect artists when they enter into contracts with licensed or unlicensed talent agents. For this reason, we adopt the court's reasoning in Yuba Cypress Housing Partners, Ltd. v. Area

Developers (2002) 98 Cal.App.4th 1077, 1081-1083, limiting the Bovard/Geffen rule to instances where the contract was illegal and the law making the contract illegal was not designed to protect either party to the contract. In contrast, "when the legislature enacts a statute forbidding certain conduct for the purpose of protecting one class of persons from the activities of another, a member of the protected class may maintain an action notwithstanding the fact that he has shared in the illegal transaction. The protective purpose of the statute is realized by allowing the [party in the protected class], who is not in pari delicto, to enforce the contract or maintain the action against a defendant in the class primarily to be deterred." Cypress Housing Partners, supra, at 1082, citing Lewis & Queen v. N.M. Ball Sons (1957) 48 Cal.2d 141, 153. Moreover, if Landis were permitted to now assert the illegality of her contract with Massey as a basis for denying Massey's claim for attorney's fees incurred as a result of Massey's successful defense of Landis' attempt to enforce that contract, we would in effect be permitting an unlicensed talent agent to benefit from the illegality that she herself created, thus disserving the goal of deterring illegal conduct. See Cypress Housing Partners, supra at 1083; Cf. Homestead Supplies, Inc. v. Executive Life Ins. Co. (1978) 81 Cal.App.3d 978, 991. Thus, we conclude that Massey has a right to attorney's fees under Paragraph 10 of the parties' agreement, which provides that if any party to the agreement "initiates regulatory action, arbitration or litigation to enforce its provisions, the prevailing party shall be entitled to recover all costs and attorney's fees incurred." Landis

initiated an arbitration to enforce the agreement, and Massey in turn had no choice but to file this petition to determine controversy in order to contest the validity of the agreement.

As the prevailing party, Massey is therefore entitled to reasonable attorney's fees.

ORDER

For the reasons set forth above, IT IS HEREBY ORDERED that:

- 1) The so-called "Artists Manager's Agreement" between Landis and Massey is void ab initio, and Landis has no enforceable rights thereunder, and is not entitled to the recovery of any commissions or other amounts purportedly owed under this agreement.
- 2) Massey is awarded reasonable attorney's fees incurred in connection with this proceeding, with the amount to be set by a supplemental order. Massey shall file and serve on opposing counsel any declaration(s) setting out the amount claimed no later than 21 days after this Determination is served on the parties, and Landis may file any papers opposing the amount claimed no later than 35 days after this Determination is served, and Massey may file a reply no later than 45 days after this Determination is served.

Dated: 10/12/0

Attorney for the Labor Commissioner

ADOPTED AS THE DETERMINATION OF THE LABOR COMMISSIONER:

Dated:

DONNA M. DELL

State Labor Commissioner

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