1 DIVISION OF LABOR STANDARDS ENFORCEMENT Department of Industrial Relations State of California BY: DAVID L. GURLEY (Bar No. 194298) 455 Golden Gate Ave., 9th Floor San Francisco, CA 94102 Telephone: (415) 703-4863 Attorney for the Labor Commissioner 5 BEFORE THE LABOR COMMISSIONER 6 OF THE STATE OF CALIFORNIA 7 8 9 JEWEL KILCHER, professionally known Case No. TAC 02-99 as "JEWEL," an individual, 11 Petitioner, DETERMINATION OF vs. 12 CONTROVERSY 13 INGA VAINSHTEIN, an individual, and COLD WAR MANAGEMENT, a business entity of unknown origin, 15 Respondents. 16 17

INTRODUCTION

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The above-captioned petition was filed on January 21, 1999 by JEWEL KILCHER, a.k.a. "JEWEL", (hereinafter Petitioner, "KILCHER" or "JEWEL"), alleging that INGA VAINSHTEIN dba COLD WAR MANAGEMENT, (hereinafter Respondent or "VAINSHTEIN"), acted as an unlicensed talent agency in violation of §1700.5 of the California Labor Code. Petitioner seeks a determination voiding ab initio the management agreement entered into between the parties, and requests

All statutory citations will refer to the California Labor Code unless otherwise specified.

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disgorgement of \$1,843,450.00 in commissions paid to the respondent throughout the length of the relationship.

Respondent filed her answer with this agency on February 18, 1999. A hearing was scheduled before the undersigned attorney, specially designated by the Labor Commissioner to hear this matter. The hearing commenced on January 8, 2001 through January 16, 2001, in Los Angeles, California. Petitioner was represented by Patricia L. Glaser and Larry S. Greenfield of Christensen, Miller, Fink, Jacobs, Glaser, Weil & Shapiro, LLP; respondent appeared through her attorneys David E. Koropp, Ray Perkins and Catherine A. Cook of Winston & Strawn. Due consideration having been given to the testimony, documentary evidence, arguments and briefs presented, the Labor Commissioner adopts the following Determination of Controversy.

FINDINGS OF FACT

- 1. In 1992, Jewel Kilcher moved to San Diego, California to pursue her dream of becoming a professional singer/songwriter. Soon thereafter, Kilcher and her mother, Nedra Carroll, moved into Volkswagen vans to cut expenses and searched San Diego coffee houses for an opportunity to perform. The opportunity was realized in 1993 when Kilcher met Nancy Porter, owner of an obscure coffee house named The Inner Change. The Inner Change needed customers and Jewel needed exposure. The match was perfect and soon Jewel developed a strong following of local fans that loyally attended Kilcher's Thursday night regular engagement.
 - 2. Kilcher and Porter agreed that when Jewel performed,

Porter would charge a three dollar per person entrance fee. Two dollars went to Jewel, with one dollar and all of the coffee receipts going to Porter. As Jewel's reputation as a talented singer/songwriter spread, the record companies soon took notice. At some point in mid 1993 record companies including, Virgin Records, Sony and Atlantic attended her shows. After one particular Thursday night performance in mid 1993, Kilcher was approached by the respondent who attended the show accompanied by Jenny Price of Atlantic Records. Vainshtein indicated she currently managed a local San Diego band and expressed interest in representing Jewel. Kilcher and Vainshtein entered into an oral agreement for Vainshtein to manage Jewel's blossoming career.

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At the hearing, Jewel alleged that Vainshtein immediately took an active role in securing employment engagements on her behalf. Kilcher testified that Vainshtein not only secured several small "gigs" throughout California, but also created several opportunities for Jewel to contribute songs to movie soundtracks; secured deals for Jewel to record songs for CD compilations and tribute albums; created and negotiated several licensing letter agreements to have pre-recorded songs included on those CD's and movies soundtracks; attempted to negotiate a publishing agreement on Jewel's behalf; created opportunities for Jewel to perform live at special engagements; and secured and negotiated a photo shoot for Jewel. The allegations and conflicting documentary evidence and testimony include the following:

Vainshtein will take care of booking arrangements.

Immediately after representation commenced, Jewel testified that Vainshtein told her that, "she [Vainshtein] would take care of booking arrangements until Jewel is successful enough to hire a booking agent." Other than Kilcher's testimony, the petitioner did not offer other competent evidence to support that testimony. The respondent steadfastly maintained the conversation did not occur. As for most of the engagements in issue, it was the word of Kilcher and her mother pitted against Vainshtein's. The testimony of the parties was unavailing as to what actually occurred.

Notably, Vainshtein was an experienced manager who 13 clearly knew she was precluded from booking shows without possessing a talent agency license. This was demonstrated by the management agreement which expressly provided that Vainshtein would not procure, promise or attempt to procure employment engagements for Jewel.

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Inner Change Café b.

Kilcher testified that Vainshtein was immediately proactive in booking her performances. Kilcher maintained that Vainshtein approached Nancy Porter, owner of The Inner Change, to discuss the new arrangements. Vainshtein told Porter that Porter would have to deal with Vainshtein from now on and that \$3.00 per person was not enough compensation for a talent like Jewel. Nancy Porter supported Kilcher's testimony. Porter testified that when Vainshtein made this request, she was offended by Vainshtein's

behavior and stated, "no, I book my own music.". Later that same evening Vainshtein accused Porter of taking money from the door. In retaliation, Porter asked Vainshtein to leave the Inner Change and demanded that she never come back. The respondent attacked Porter's testimony alleging bias. The respondent maintained that Porter had maintained a friendship with the petitioner, her mother and petitioner's that counsel and Porter had collectible memorabilia from those early days that Atlantic Records or others may be interested in purchasing. Notwithstanding respondent's claim of bias, Ms. Porter's testimony was credible. irrespective of Vainshtein's understanding of relevant Talent Agency Act prohibitions, the totality of the testimony established that in 1993 Vainshtein unsuccessfully sought to secure increased 13 compensation for Jewel from Porter at The Inner Change. 14

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c. Engagements between Mid 1993 through January 1995

Prior to Kilcher securing ICM as her licensed talent agency, Kilcher performed countless engagements throughout Southern California that she attributes to Vainshtein's efforts. These venues located primarily in the San Diego area include, The Belly Up Tavern; The Live Wire Bar; The Green Circle Bar; Sunfest; The Wickiup Café; The Art House; The Edge; and an unidentified location in Sacramento. Again, the parties testimony was in direct contradiction on every allegation. Kilcher and Carroll argued it was Vainshtein's connections in the San Diego area that lead to these "gigs", while Vainshtein maintained it was Kilcher herself who booked the shows.

The petitioner did not provide other witnesses in addition to Kilcher and Carroll to support their claims, though it was established that Kilcher's label, Atlantic Records wasn't involved with these performances. The petitioner sought to prove that Vainshtein booked these engagements because no one else could have. The circumstantial evidence offered by the petitioner did not rise to the level to support that finding. In fact, Kilcher's own testimony was unavailing and her memory of those early engagements was refreshed through an unauthenticated Internet cite that purported to list all of Kilcher's early performances.

d. "Clueless"

In May of 1995 after Jewel had secured ICM as her licensed talent agent, Jewel testified that Vainshtein secured and negotiated the opportunity for Jewel to record "All by Myself" to be included in the movie "Clueless". Vainshtein, unequivocally denied the charge. The documents offered by the parties established that the deal was negotiated and finalized by both Steve Crawford of ICM and Jewel's transactional attorney, Eric Greenspan. As demonstrated by credible documentary evidence, the respondent was provided with the terms and agreement, but it was not established that she negotiated or procured this engagement.

e. "Modern Rock Live"

Kilcher maintained the Vainshtein was responsible for her participation on "Modern Rock Live". "Modern Rock Live" was a CD compilation of live performances by various artists that would be

included with every purchase of a Sony Playstation. Sony requested that Global Satellite Network (GSN) produce the CD and it was GSN who sought to include Jewel's August 20, 1995, live recording of "Race Car Driver" on the CD. It was established through documentary evidence that as early as August 29, 1995, the respondent was involved in discussions with The Global Satellite Network long before either Atlantic or Greenspan entered the picture. The documents indicated that Vainshtein had discussions with GSN regarding material terms of the licensing agreement, including compensation of twelve cents (.12) per unit for Jewel.

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As with many of the projects that were completed throughout the relationship, Jewel's transactional attorney Eric Greenspan was brought in to finalize the legal terms of the deal. There was evidence that Jewel's label, Atlantic was involved with the licensing of "Race Car Driver", but there was no evidence that Vainshtein or Greenspan's roles were conducted at the request of a licensed talent agent².

The Respondent argued that if the Labor Commissioner found involvement by Vainshtein with "Modern Rock Live", the licensing of a previously recorded song for inclusion on a CD could not implicate the Act because the licensing of a previously recorded song does not require the petitioner to render any services, and that constitutes "nothing more than the sale or licensing of pre-existing intellectual property." As such, to

Labor Code \$1700.44(d) states, "it is not unlawful for a person or corporation which is not licensed pursuant to this chapter to act in conjunction with and at the request of a licensed talent agency in the negotiation of an employment contract."

include this type of transaction within the purview of the Talent Agencies Act would effect a radical expansion of the Act." Essentially, respondent argues that for implication of the Act, the manager must "procure employment or an engagement" for an artist as described in the definition of "talent agency" at Labor Code 1700.4(a). And the sale of a pre-recorded song is not an engagement, nor does it involve employment.

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"The Wizard of Oz"

During the holiday season of 1995, Kilcher offered her 11 talents to support the "Children's Defense Fund". 12 performed as Dorothy in the live version of "The Wizard of Oz", filmed in New York and later released on CD and Videotape. Nedra Carroll testified that she saw Respondent negotiate the terms, but 15 this testimony was not buttressed by any documentary evidence nor supported by other testimony. Alternatively, the negotiations reflected in the correspondence establish Eric Greenspan's role in the process. The testimony of the parties again were in stark contradiction. Consequently, the petitioner did not sustain her burden and it was not established that the respondent procured or negotiated this charitable engagement.

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g. "VH-1 Duets with Melissa Ethridge"

On September 20, 1995, the respondent received a letter from MTV Networks enclosing an agreement for Jewel to perform a duet with Melissa Ethridge. The document was then turned over to Eric Greenspan to "look over". This document did not establish

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Vainshtein's alleged procurement efforts. Conversely, this single piece of evidence used by the petitioner to establish procurement was refuted by the videotaped deposition of Linda Ferrando, Vice President of Atlantic Records Video Promotion Department. Ferrando 5 indicated that her promotions department produced Jewel's itinerary for this duet and testified that her primary responsibility was to set-up concerts, interviews and performances And though she did not have specific recollection of setting up this event, she couldn't imagine any other possibility. Based on the Atlantic Records representative's testimony and this document, it is likely that Atlantic Records set up this engagement 11

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h. Efforts to secure a music publishing deal with EMI Music Publishing

which was finalized by Greenspan in his customary role.

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Jewel

There was a great deal of testimony aiming to establish that Vainshtein discussed a possible music publishing agreement with EMI Music Publishing employee, Carla Ondrasik. Ondrasik testified that she desperately coveted Jewel as an EMI client and was devastated when Kilcher signed with Warner/Chappell. It was evident that Ondrasik did not have the authority to make this deal, but she was close enough with those who were and Ondrasik relayed her conversations with Vainshtein to those individuals. also clear that Vainshtein engaged in conversations with Ondrasik regarding a possible EMI publishing agreement. The extent of those conversations were not clear, but Vainshtein was interested in what Ondrasik had to say and Vainshtein was at minimum, testing the

proverbial waters by engaging in hypothetical discussions with an EMI employee. Eric Greenspan, who was intrinsically involved with Jewel's publishing contract, testified that Vainshtein engaged regularly in conversations with the creative personnel of several potential publishers and consequently, the totality of the evidence demonstrated that the respondent was an active participant in attempting to secure a publishing deal for Jewel, including the discussions with EMI employee Ondrasik.

Again, the issue is whether the solicitation or negotiation of a publishing agreement should be considered "procuring employment or engagements for an artist", and thus implicating the Act.

i. "Under the Water" for "The Craft"

In or around February of 1996, Jewel agreed to perform the song "Under the Water" for the motion picture "The Craft". This recording was produced by Respondent's friend Ralph Sall. The petitioner and her mother, as well as Greenspan testified that this opportunity came through the respondent. The documents disclosed that as early as October 30, 1995, Jewel's talent agent, ICM was aware of the opportunity and was initially involved in the original negotiations, but these documents did not establish who initiated contact with Sony Pictures regarding the recording and to what extent ICM was involved.

On February 22, 1996, Jewel replaced ICM as her talent agent with CAA. CAA representative Brian Loucks testified that CAA had no involvement in the soundtrack. It was difficult to discern

what conversations Vainshtein had with respect to this engagement, with either ICM, or Ralph Sall the producer. Again, it was Greenspan who negotiated the terms of the deal, and Vainshtein was not referenced in those documents. Conspicuously absent to testify was Steve Crawford of ICM, the originator of the correspondence reflecting this deal and Ralph Sall, the producer. As a result, the circumstantial evidence, including Vainshtein's friendship with producer Sall, was not enough to established that Vainshtein created or attempted to procure this deal.

j. "I Shot Andy Warhol"

In March of 1996, correspondence between Eric Greenspan and Philip Wild of Atlantic records ensued regarding Jewel's participation to record the song "Sunshine Superman" for the movie "I Shot Andy Warhol". Petitioner alleged that Respondent procured this engagement through Vainshtein's friend, the director of the movie. Absent was the testimony of this director, and again it was Kilcher's word against her manager. The documents proved unavailing and again without further evidence, Jewel could not sustain her burden of proof for this engagement. Troubling was the fact that Brian Loucks, Jewel's soundtrack agent for CAA testified that CAA was not involved, thus implying Vainshtein's involvement. To what extent remains a mystery and the proximity between this engagement and Kilcher's replacement of ICM with CAA may explain CAA's noninvolvement.

k. Concert to benefit the "Pedro Zamora Foundation"

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In June of 1996 Brian Quintana, Producer and member of the Board of Directors for the "Pedro Zamora Foundation", began his quest to promote a concert in an effort to raise awareness of AIDS to America's youth. After a series of letters to Kilcher's talent agents that were forwarded to Jewel's mother and manager, Quintana had a phone conversation with the respondent regarding Jewel's possible participation. The contents of the conversation were not established via testimony, but the subsequent correspondence proved far more availing as to what actually occurred. After the conversation with Vainshtein, Quintana began to advertise Jewel as an artist scheduled to perform at the event. This advertising campaign was conducted without Jewels approval, acceptance, or knowledge. When Vainshtein realized Kilcher would not perform, she unsuccessfully attempted to have Quintana retract advertisements. After several conversations with Quintana, Vainshtein was unable to thwart Quintana's advertising efforts. Vainshtein then contacted Eric Greenspan to handle the escalating public relations problem of Jewel not performing at a well publicized charitable event in which she was scheduled to perform. In response to Greenspan's threatening letters, Quintana forwarded to Greenspan a fax received by Quintana purportedly Vainshtein's employee, Lou Niles. The fax was consistent with Vainshtein's business letterhead and stated the following:

Dear Brian,

Per your conversation the other day with Inga. This is to confirm that Jewel will perform at the Oct. 5, 1996 concert to benefit the Pedro

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 Zamora Foundation. She will already be in town for an HBO taping on that Sunday so she will not have to be flown in.

Thank you for your consideration. We look forward to working with you.
Best,

Lou Niles/Inga Vainshtein

The respondent admitted to having conversations with Quintana but denied accepting the offer for Jewel to perform. Respondent's testimony was in direct contrast to that of Jewel's mother who indicated that Vainshtein admitted after being confronted by Carroll that she had indeed confirmed Jewel's participation. Notwithstanding, respondent's attempts to impeach Carroll through her deposition testimony, Carroll's account was more credible than Vainshtein's.

Vainshtein testified that she was completely unaware that her former employer Lou Niles had sent this acceptance via facsimile to Quintana. A review of the correspondence that bounced between Jewel's representatives and the Pedro Zamora Foundation established that Quintana did not begin his advertisement campaign without Vainshtein's confirmation. In a January 28, 1997 letter to Greenspan, Quintana wrote, "We did not advertise or promote Jewel's involvement until we had such confirmation from her management." This position is both supported by Carroll's testimony and bellied by the fact that Vainshtein conversed with Quintana prior to the mysterious facsimile transmission.

Vainshtein did attempt to book Jewel for an event she thought worthwhile, albeit without Kilcher's knowledge.

Vainshtein's account that she had no idea why this occurred is not credible.

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1. "Rolling Stone: Women in Rock"

5 óf 1997, In October Rolling Stone celebrating its 30th year by creating a 15 track CD, including songs from contemporary female super artists. It was clear that Jewel's label was involved in receiving the offer, but it was Vainshtein who accepted the offer, transmitted via facsimile from Warner Special Products. The correspondence leaves no doubt that Vainshtein, along with Eric Greenspan agreed to the licensing of "Who will Save Your Soul", to be included on the Rolling Stone CD This evidence was buttressed by Vainshtein's selfcompilation. prepared computer generated notes which reflected she "approved the use of [the] Jewel track". Clearly approving an agreement is 15 included in the definition of "procuring employment". Procurement is not simply solicitation or negotiation. Again, the real issue lies in whether the licencing of a pre-recorded song is 18

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m. Cartier Photo Shoot

In October of 1997 the Cartier Company sought to create a photo book that would include Kilcher photographed with an animal of her choice, with the proceeds going to a charitable cause. On October 3, 1997, Vainshtein received a facsimile confirming Kilcher's interest. The fax expressed Kilcher's desire to be photographed with a cheetah or a horse. The fax denotes Vainshtein

"employment or an engagement" within the meaning of the Act?

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26 27 was the first person to disclose the opportunity to Jewel. And on October 21, 1997, it was Vainshtein who was first provided with the draft agreement for Jewel's signature. It was not until one week later that the draft agreement was forwarded by Cartier's representatives to Eric Greenspan, again for Jewels signature.

As was the case for every alleged procured engagement, the testimony of Jewel and her mother agreed that Vainshtein created the deal. Vainshtein disavowed all solicitation and negotiation of the material terms. The conflicting testimony placed greater importance on the documentary evidence. And it was the aforementioned documents addressed to Vainshtein that did not mention a talent agent, Nedra Carroll, Eric Greenspan or Atlantic Records that prevails in this battle of conflicting evidence.

Y100 Compilation CD: "Who Will Save Your Soul (Live)"

radio station and Sonic Recording Studios Y100 collaborated on a CD compilation that included Jewel's previously recorded "Who Will Save Your Soul". Petitioner offered a letter (pet. Ex. No. 11) from the radio station's program director stating, "It's hard to describe how excited we were when you agreed to let us put it on the CD." This letter speaks volumes. respondent argues the letter does not prove that Vainshtein solicited or negotiated the terms for the licensing of this song and should not be considered. We disagree. Procurement of employment is not contingent upon solicitation and/or negotiation. Acceptance of a negotiated instrument constitutes an important element of procurement. And though solicitation and/or negotiation was not established by a preponderance of the evidence, acceptance of the deal was; and that acceptance satisfied the petitioner's burden of proof. Moreover, a talent agent was not involved with this deal.

Again the issue is whether negotiating with an entity interested in procuring the license for a pre-recorded song to used on a CD compilation constitutes "employment or engagements for an artist."?

o. \$2,000.00 a month Stipend form Atlantic Records

The petitioner demonstrated that for one year in 1994 through 1995, Vainshtein accepted a \$2,000.00 a month "consulting fees" stipend from Atlantic Records unbeknownst to Kilcher. Petitioner argues the receiving of these monies constitutes a breach of fiduciary duty owed to Kilcher and should be held in constructive trust for Kilcher's benefit.

No evidence was brought demonstrating these payments, totaling \$24,000, either altered Jewel's compensation or inhibited or affected Vainshtein's performance toward Jewel. The Labor Commissioner will not condone referral fees to talent agents from production companies or clients that could lead to a breach of fiduciary duty toward the artist, but no evidence was offered that this "consulting fee" fell into this category.

4. There were several other alleged procurement engagements plead by the petitioner, which do not require discussion because the evidence did not establish Vainshtein's procurement involvement other than the unavailing testimony of Kilcher and Carroll.

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5. Kilcher's testimony was credible, and her account of the relationship was illustrated in her detailed memory of Vainshtein's daily business practice, as described by the following quote:

> "She sent me, broken down, detailed descriptions of the different things she was working on during the day. She would tell me which things she seeking out, if they soundtracks or personal appearances or whatever they would be. would tell me about where the negotiations were, how far along they were and she would give me a daily update up until something was done or signed, as well as other parts of her management job, which would be clothing details, things like that." Transcript pg. 126-127

- On the one hand, this testimony reflects Jewel's perception of Vainshtein's procurement, while on the other, the testimony should not be overlooked as to the attention to detail Vainshtein displayed with her client.
- The petitioner did not establish that Vainshtein engaged in egregious violations or engage in a pattern of reckless behavior designed to evade the protective mechanisms of the Act. As discussed in Buchwald v. Superior Court 254 Cal.App.2d 347, 356, The contract was not a mere sham and pretext designed by the respondent to misrepresent and conceal the true agreement of the parties.
- Conversely, the hearing established that Kilcher benefitted from Vainshtein's involvement in her career.

Vainshtein who assisted Kilcher in securing Greenspan and it was Vainshtein who brought Atlantic Records to Jewel's Inner Change performance. Vainshtein proved to be a very capable representative and Jewel's success is attributable in part to the hard working efforts of Vainshtein. Vainshtein played a central role in Jewel's career, and she made sound decisions with the projects she recommended for Kilcher, guiding Kilcher's meteoric rise. But for a few incidents, early in Kilcher's career in which Vainshtein crossed the well established bright line precluding unlicensed representatives from engaging in the procurement of employment, the relationship proved a very successful one.

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CONCLUSIONS OF LAW

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The Labor Commissioner interprets the provisions of this remedial statute broadly as intended by the legislature for the protection of California artists. We also recognize the legislature did not intend the Act to be used as a sword to preclude representatives from their earned commissions. Also, we appreciate the duty of this administrative proceeding, which is designed not to focus on the Superior Court breach of contract suit, but instead to focus on the alleged illegal activity of the respondent. With those concepts in mind, the evidence was viewed noting the tremendous financial loss potentially equitably, suffered by the respondent for what we believe, not to be de minimis illegal activity, but also not the type of illegal behavior the legislature intended to correct and punish as reflected in prior judicial decisions and legislative action. Notably, the

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Labor Commissioner has consistently encountered more culpable violations, whereby the petitioner has actually endured a loss as a result of unlicensed activity. We realize a loss was not the focus of petitioner's case, but close scrutiny of the evidence and testimony of countless witnesses did not discern such a loss.

- 2. The issues to be determined are as follows:
- a. Has the Respondent acted as an unlicensed talent agency?
- b. Does an attempt to secure a publishing and/or licensing agreement through solicitation, actual negotiation, and/or successful completion of that attempt, implicate the Talent Agencies Act?
- c. Can a transactional attorney shield a manager from liability under Labor Code 1700.44(d)?

Has the Respondent acted as an unlicensed talent agency?

3. The primary issue is whether based on the evidence presented at this hearing, did the respondent operate as a "talent agency" within the meaning of Labor Code §1700.4(a). Labor Code §1700.4(a) defines "talent agency" as:

"a person or corporation who engages in the occupation of procuring, offering, promising, or attempting to procure employment or engagements for an artist or artists."

4. Petitioner is an "artist" within the meaning of Labor Code §1700.4(b). Moreover, Labor Code §1700.5 provides that

 "no person shall engage in or carry on the occupation of a talent agency without first procuring a license therefor from the Labor Commissioner." It was stipulated that the respondent has never held a talent agency license.

- 5. In <u>Waisbren v. Peppercorn Production</u>, <u>Inc</u> (1995) 41 Cal.App.4th 246, the court held that any single act of procuring employment subjects the agent to the Talent Agencies Act's licensing requirement, thereby upholding the Labor Commissioner's long standing interpretation that a license is required for any procurement activities, no matter how incidental such activities are to the agent's business as a whole.
- employment on several occasions, including: Vainshtein's attempt to increase Kilcher's compensation with Nancy Porter at The Inner Change Café; Vainshtein's attempt to accept Quintana's offer for Jewel to perform at the "Pedro Zamora Foundation" concert for AIDS awareness; Vainshtein's discussions and negotiations with the representatives at Cartier for Jewel's participation in a photo shoot; and Vainshtein's participation with "Modern Rock Live", Rolling Stone's "Women in Rock", Y100's compilation using "Who Will Save Your Soul" and Vainshtein's efforts to press Carla Ondrasik of EMI for information on a publishing deal.
- 7. Applying <u>Waisbren</u>, it is clear respondent acted in the capacity of a talent agency within the meaning of Labor Code §1700.4(a). Vainshtein's efforts of combining her management responsibilities with the above referenced procurement activities was established on those occasions, and it is clear that the respondent indeed procured employment without a license in

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8. Notably, the bulk of procurement activity fell within the parameters of securing licensing and/or publishing agreements which may not implicate the Act. The other areas of procurement activity were directed toward charitable events, and one occasion designed to obtain more than two dollars per person (no commission for Vainshtein) at The Inner Change Café for Kilcher.

Does an Attempt to Secure a Publishing and/or Licensing

Agreement Through Solicitation, Actual Negotiation, and/or

Successful Completion of that Attempt, Implicate the Talent

Agencies Act?

- 9. Considerable time was expended on the allegation that Vainshtein's conversations with Carla Ondrasik created an attempt by the respondent to secure Kilcher a publishing deal with EMI Music Publishing. Labor Code §1700.4(a) defines "talent agency" as, "a person or corporation who engages in the occupation of procuring, offering, promising, or attempting to procure employment or engagements for an artist or artists." The initial question is whether the procuring, offering, promising or attempting to procure a music publishing agreement constitutes "employment or engagements for an artist"?
- 10. "Employment" is not defined under the Act. The Supreme Court case of Malloy v. Board of Education 102 Cal.642 defined "employment" to mean, "Employment implies a contract on the part of the employer to hire, and on the part of the employee to perform services." Section 2(E) of Industrial Welfare Commission

(IWC) Order 12-2000, regulating the wages, hours and working conditions in the motion picture industry defines "employ" as, "means to engage, suffer, or permit to work." Black's Law Dictionary (5th ed. 1979) defines "employment" as "[a]ct of employing or state of being employed; that which engages or occupies, that which consumes time or attention; also an occupation, profession, trade, post or business". We are unable to locate a definition of employment which does not require an act on behalf of the employed.

11. A music publishing deal according to Eric Greenspan,

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"[is] one of the important income sources in an artist's career. Publishing in general, is -- or publishing income is created anytime a music composition ... is exploited anywhere in the world. Exploited by personal appearance, by performance on the radio, television, in the movie theater, on a phonograph record, sheet music, any of these various areas....In North America, you can collect your mechanicals directly ...from the publisher...[Publishers] monitor the record companies to made secure the money is properly directed. They copyright notices. They file approve all licenses They introduce artists to third party -to other writers, and they look for covers and means to exploit the publisher's catalog to create other sources of income."

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12. This testimony is important, not because of what

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it reveals about a music publishing deal, but for what it does not. Essentially, according to Mr. Greenspan, a publishing deal is a collection device for the artist, as the publisher is responsible for the collection of royalties domestic and abroad. Mr. Greenspan alluded that a music publishing deal contemplates future services but was unable to explain in any meaningful way what those future services are with respect to EMI's publishing agreement.

- Clearly, "employment" or "engagement" requires a 13. duty of the employee to act. One cannot be an employee if there is 10 no affirmative to duty to render services. We are **not** concluding that a music publishing agreement does not contemplate the rendering of future services, we are stating that if a music publishing agreement does not contemplate future services on behalf of the artist, then consequently that agreement is not "employment" within the meaning of 1700.4(a).
 - Here, there was no meaningful evidence that suggests Vainshtein's discussions with Ondrasik contemplated an agreement that included future services and we are therefore unable to conclude that Vainshtein's conversations with Ondrasik were an attempt to procure "employment or engagements for and artist" within the meaning of the Act.
 - The same analysis applies for a person seeking to 15. license an artist's pre-recorded music, that does not contemplate future services of the artist. A review of the licensing letter agreements revealed no duty by Kilcher to render any future Therefore, Vainshtein's negotiation and services of any kind. acceptance for "Modern Rock Live", "Rolling Stone/Women in Rock", and the Y100 CD compilations do not implicate the Talent Agencies

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2 activities that fall on the periphery of illegal conduct, so we must be clear in stating that Vainshtein's activity toward these 5 compilations do not trigger the Act, because they do not logically lead to any future services of the artist. procured by an unlicensed agent are reasonably calculated to lead to a future performance, engagement or employment, then those 9 actions must be liberally construed to trigger the Act and suppress

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Can a Transactional Attorney Shield a Manager from Liability under Labor Code 1700.44(d)?

the mischief at which it is directed. Buchwald, supra.

The Labor Commissioner does not want to encourage

If any agreement

- It was the parties method of operation that Jewel's 17. transactional attorney, Eric Greenspan would enter negotiations for various projects when an experienced attorney with Greenspan's legal skills were required. Greenspan would be called to, inter alia, review contracts offered by third parties to protect Jewel's This was demonstrated in Greenspan's refusal to allow Cartier to use Jewel's likeness for any other purposes other than the intended purpose of the animal photo shoot. He would also handle all of the licensing agreements for a Jewel recording to be used for another purpose. And he would be called to handle any situation where possible litigation existed, i.e., "The Pedro Zamora Foundation".
- As a result of Greenspan's pervasive presence, the 18. question arose as to whether an attorney, not licensed as a talent might implicate the exemption found at

\$1700.44(d). Labor Code \$1700.44(d) states, "it is not unlawful for a person or corporation which is not licensed pursuant to this chapter to act in conjunction with and at the request of a licensed talent agency in the negotiation of an employment contract." If the Labor Commissioner were to allow a California licensed attorney to satisfy this exemption, it is possible that several of Vainshtein's alleged procurement activities would be protected by Greenspan's involvement. Notably, it was determined that Greenspan did not solicit any of these engagements, nor request that Vainshtein do so.

- 19. The express language of the exemption provides that a "licensed talent agency" may invoke the exemption. An attorney is not specified in 1700.44(d), or for that matter anywhere else within the Act that could be construed to extend the exemption to licensed California attorneys.
- 20. In construing a statute, court[s] must consider consequences that might flow from particular construction and should construe the statute so as to promote rather than defeat the statute's purpose and policy. Escobedo v. Estate of Snider (1997) 60 Cal.Rptr.2d 722, 14 Cal.4th 1214, 930 P.2d 979. As discussed, the purpose of the statute is to protect artists from unscrupulous representatives. The Act provides a comprehensive licensing scheme that allows the Labor Commissioner to regulate agent activity through, inter alia, the approval of all contracts and commission structures. Expanding the exemption to licensed attorneys invites unregulated conduct that runs counter to the Act's remedial purpose.
 - 21. In addition, an exception contained in a statute to

the general rule laid down therein must be strictly construed. Thorpe v. Long Beach Community College Dist. (App. 2 Dist. 2000) 99 Cal.Rptr.2d 897, 83 Cal.App.4th 655. Consequently, the Labor Commissioner may not add words to a statute, particularly an exception to the general rule, that would essentially change the meaning of the statute. There may be considerable opposition that could argue an attorney's license involves far greater protections for an artist/client than a talent agency license. However, we cannot rewrite the statute. That is for the legislature. To hold otherwise would be counter to the remedial purpose of the Act and provide unregulated mangers the ability to avoid the Act's liability through a means possibly not contemplated by the drafter.

22. The application of 1700.44(d) has historically been construed very narrowly. All elements of the statute must be independently met. The exemption is not satisfied when a licensed talent agent appears to finalize a deal. The manager is only relieved of liability when he/she "negotiates an employment contract", not solicits one. And that negotiation must be "at the request of" and "in conjunction with" a licensed talent agent. Here, the burden of proof is on the respondent when invoking 1700.44(d). Even if Greenspan was a licensed talent agent, which he is not, the areas where Greenspan's presence was felt, were not done at his request.

23. Labor Code 1700.5 requires a talent agent to procure a license from the Labor Commissioner. Since the clear object of the Act is to prevent improper persons from becoming [talent agents] and to regulate such activity for the protection of the public, a contract between an unlicensed artists' manager and

an artist is void. <u>Buchwald v. Superior Court, supra</u>, 254 Cal.App.2d 347. Consequently, the management agreement between Vainshtein and Kilcher is void *ab initio* and is unenforceable for all purposes. <u>Waisbren v. Peppercorn Inc., supra</u>, 41 Cal.App. 4th 246; <u>Buchwald v. Superior Court, supra</u>, 254 Cal.App.2d 347.

- 24. Labor Code §1700.23 provides that the Labor Commissioner is vested with jurisdiction over "any controversy between the artist and the talent agency relating to the terms of the contract," and the Labor Commissioner's jurisdiction has been held to include the resolution of contract claims brought by artist or agents seeking damages for breach of a talent agency contract.

 Garson v. Div. Of Labor Law Enforcement (1949) 33 Cal.2d 861, Robinson v. Superior Court (1950) 35 Cal.2d 379.
- 25. Similarly, the <u>Buchwald</u>, court reasoned, The Act is broad and comprehensive. The Labor Commissioner is empowered to hear and determine disputes under it, including the validity of the artists' manager-artist contract and the liability, if any, of the parties thereunder. <u>Buchwald</u>, supra. at 357.
- MP-432, the special hearing officer held that he has broad discretion in fashioning a remedy that is appropriate under the facts of the case. Consequently, the contract between the parties is void ab initio, but in recognition of Vainshtein's minimal illegal activity, the lack of mal intent, and the benefit conferred upon Kilcher, it would be inequitable and a windfall for Kilcher to require disgorgement.

ORDER

For the above-stated reasons, IT IS HEREBY ORDERED that the 1994 contract between Petitioner, JEWEL KILCHER, a.k.a. "JEWEL" and respondent INGA VAINSHTEIN, dba COLD WAR MANAGEMENT, is unlawful and void ab initio. Respondent has no enforceable rights under this contract. Petitioner made a showing that the respondent collected \$430,435.00 in commissions within the one-year statute of limitations prescribed by Labor Code §1700.44(c). Notwithstanding

that showing, petitioner is not entitled to recoup those

commissions. 11

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DAVID L. GURLEY

Attorney for the Labor Commissioner

ADOPTED AS THE DETERMINATION OF THE LABOR COMMISSIONER:

Dated: 5/30/01

Deputy Chief