BEFORE THE STATE LABOR COMMISSIONER OF THE STATE OF CALIFORNIA

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In The Matter of: SHARON LA FLEUR-PRINCE, EDNA FISHER, GERALDINE CLARK, DENISE MOISES, GARRENTINE MITCHELL, JOANNE WILLIAMS, YOLANDA CRAIL and JACQUELINE McKENZIE,

TAC 21-94 DECISION

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v.

AL FANN, MIMI GREEN, AL FANN THEATRICAL ENSEMBLE, THE AL FANN THEATRICAL ENSEMBLE MANAGEMENT ASSOCIATION, and THE INSTITUTE FOR ARTISTIC DEVELOPMENT, INC.

Petitioners,

Respondents.

This proceeding arose under the provisions of the Talent Agencies Act (the "Act"), Labor Code §§ 1700 - 1700.471. February 14, 1994, Petitioners filed a petition with the Labor Commissioner pursuant to §1700.44 seeking determination of an alleged controversy with respondents. The petition was duly served on the Respondents on February 16, 1994. No answer was filed and, pursuant to the provisions of 8 C.C.R. § 12025 a full evidentiary hearing was scheduled and held.

Due consideration having been given to the testimony, documentary evidence, briefs, and arguments submitted by the parties, the Labor Commissioner now renders the following decision.

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¹ Unless otherwise specified, all subsequent statutory references are to the Labor Code.

PROCEDURAL AND FACTUAL BACKGROUND

The petition alleges that Respondents induced the Petitioners to enter into contracts for acting lessons for themselves or their children in the Al Fann Theatrical Ensemble Dramatic Workshop². Not everyone was invited to join the Workshop. Only those who successfully passed a "screen test" conducted by Mimi Green and Al Fann were invited to enroll. The enrollees paid \$2800.00 for the training they were to receive. Most of the students were children.

According to the testimony of the witnesses, the only activities engaged in by the "clients" or "students" while enrolled in the Al Fann Theatrical Ensemble Dramatic Workshop was participation in a series of uncoordinated dances and the repetition of "jingles" and "affirmations" coupled with discussions about the acting career of Mr. Fann. Mr. Fann³ explained that such repetitions were an integral part of the curriculum at his school and the discussions regarding his acting career were encouraged in order to install hope in the aspiring thespians.

In conjunction with the enrollment in the "Workshop" the individuals entered into "Artist Management" contracts with Al Fann Theatrical Ensemble Management Association whereby the Management Association was to act in behalf of the artist in exchange for a 25% commission on all money paid the "artist". The fee, according to the contract was to cover:

²According to the testimony of Mimi Green, while appearing on behalf of all of the named parties, all of the named entities are simply fictitious names for

proprietary interest in the entities.

Al Fann. For purposes of this decision Al Fann, Al Fann Theatrical Ensemble, The Al Fann Theatrical Ensemble Management Association, and The Institute For

Artistic Development, Inc., will be treated as the alter egos of Al Fann. Mimi Green states that she is "public relations" for these entities but has no

³Al Fann sometimes refers to himself as Dr. Fann.

"personal career management, contracts and contractual negotiations, dramatic coaching on scripts for auditions, weekly episodics, film, commercials, comedies, movies, etc. It includes career counseling and guidance, advice on wardrobe, hairstyles, makeup (stage and street) and a complete image makeover. In addition there are credentialed Los Angeles Unified School teachers on our premises for school age clients⁴."

According to the witnesses, both Al Fann and Mimi Green told the Petitioners that the students would be provided with acting jobs. The witnesses also testified that Mimi Green routinely contacted the students and directed them to auditions scheduled in the Los Angeles area.

The students were required to execute an assignment form authorizing any production company to pay any fee they (or their child) were due to the Al Fann Theatrical Ensemble Management Association.

Respondents contend that the school they operated was contacted on an ongoing basis by production companies seeking Afican-American children for use in commercials. They further contend that as the students progressed, they were put in contact with licensed talent agents and it was these licensed talent agents who offered to procure employment for the students through the auditions. According to Mimi Green, she did, occasionally, send a child to an audition based upon a contact which she had made directly through her friends in the industry.

Both Ms. Green and Mr. Fann testified that most of the offers

⁴Mimi Green originally testified that she was a credentialed teacher in the Los Angeles Unified School System. On closer questioning, however, it was revealed that she misunderstood the term "credentialed" and was not a certified teacher in Los Angeles Unified School District or, for that matter, in any other school district. She had, at one time, engaged in a theatrical workshop at a Los Angeles school and it was upon that experience that she claimed teaching credentials.

of employment were made through licensed talent agents. Ms. Green testified that the agents would contact her as a result of the fact that the Al Fann Theatrical Ensemble Management Association was the "personal manager" of the students. Mimi Green testified that she simply passed on the information regarding the audition to the students (or their parents).

Evelyn Schultz, a licensed talent agent, testified that she did represent a few of the children at the school; but she testified that she had scheduled auditions for the Al Fann children less than five times in a one-year period. Stefanie Tessmer and Joy Stevenson, agents with an agency owned by Herb Tannen, testified that they had scheduled auditions for the 15 students enrolled at the Al Fann School who they represented a total of 12-15 times in a one-year period.

Some of the students were scheduled for auditions for employment as a result of the activities of the licensed talent agents who contacted Mimi Green on behalf of the student's personal manager, Al Fann Theatrical Ensemble Management Association.

In most cases, the students who were scheduled for auditions for employment by Mimi Green were not represented by licensed talent agents at the time they were scheduled or, if represented, the agent knew nothing of the audition and did not schedule the audition for employment.

In an announcement routinely sent to the students, Al Fann states that "[Q]uite often we send Ensemble clients [students] out on acting jobs". The announcement asks that the students make sure that the payment for such jobs is sent directly to the Management Association so that the Association can insure that the full sum

owed was paid by the production company.

Both Mimi Green and Al Fann Theatrical Ensemble Management Association held themselves out to be "agents" and the only contact listed for persons interested in the services of the students. These representations were made through information printed on the publicity pictures and Zed cards they distributed to production companies and others in the entertainment industry.

There was no evidence that any of the auditions within the period at issue in this case resulted in the students who were not represented by licensed talent agents being given parts in commercials or music videos. Further, with the exception of the payment of \$200.00 paid by Jacqueline McKinzie as part of the balance due for tuition in the Al Fann Theatrical Ensemble, no payments were made by any of the Petitioners to any of the Respondent entities during the relevant period.

The Respondents set up two basic defenses: first, that the claims for relief are barred by the applicable statutes of limitations, §1700.44(c), and second, that, even if not barred, the claims are legally and factually without merit.

DECISION

1. THE REQUEST TO RECOVER AMOUNTS PAID MORE THAN ONE YEAR BEFORE THE FILING OF THE PETITION IN THIS MATTER IS TIME BARRED.

The Act contains the following statute of limitations provision, at Section 1700.44, subd. (c):

"No action or proceeding shall be brought pursuant to this chapter with respect to any violation which is alleged to have occurred more than one year prior to commencement of the action or proceeding."

The question presented is whether this provision bars Petitioners' request for a declaration that the contract is void so as to recover sums paid by the Petitioners as "tuition".

2. THE REQUEST TO RECOVER AMOUNTS PAID WITHIN ONE YEAR OF THE FILING OF THE PETITION IN THIS MATTER ARE NOT TIME BARRED.

The one-year statute of limitations would not preclude the recovery of any sums paid under the terms of an illegal contract if the payments had been made within one year of the date of the filing of the Petition with the Labor Commissioner.

The Petition herein was filed February 14, 1994. In the event that the contract is illegal, any sums paid after February 14, 1994, would be recoverable.

3. THE CONTRACT FOR "TUITION" IS A SUBTERFUGE AND IS ILLEGAL UNDER THE ACT; THE PETITIONERS ARE NOT OBLIGATED TO PAY ADDITIONAL COMMISSIONS OR OTHERWISE PERFORM FURTHER UNDER THE CONTRACT.

Section 1700.5 of the Act provides in pertinent part as follows:

"No person shall engage in or carry on the occupation of a talent agency without first procuring a license therefor from the Labor Commissioner."

Section 1700.4 of the Act defines the terms "talent agency" and "artist" in pertinent part as follows:

"(a) 'Talent agency' means a person or corporation who engages in the occupation of procuring, offering, promising, or attempting to procure employment or engagements for an artist or artists, . . . Talent agencies may, in addition, counsel or direct artists in the development of their professional careers.

"(b) 'Artists' means actors and actresses rendering services on the legitimate stage and in the production of motion pictures, . . . and other artists and persons rendering professional services in motion picture, theatrical, radio, television and other entertainment enterprises."

"Since the clear object of the Act is to prevent improper persons from becoming [talent agents] and to regulate such activity for the protection of the public, a contract between an unlicensed [talent agent] and an artist is void." (Buchwald v. Superior Court 254 Cal.App. 2d 347, 351 (1967))

There can be little doubt that the students involved here were artists within the meaning of the act. The fact that the ostensible reason for their training was to prepare them for acting careers coupled with fact they were required to sign a personal management contract assuring them guidance in their chosen career makes it clear that all parties agree on the classification. Therefore, the sole question presented is whether Respondents were engaged in the occupation of a talent agent. The answer is that they were.

The true contractual and business relationship between the students and the Respondents was defined at the outset when each of the Petitioners (and, probably every other subsequent student who took and "passed" the screen test) was assured that the Respondent would undertake, on behalf of the students, to provide them with employment as actors and actresses.

The teaching techniques utilized in training actors and actresses is not specifically in issue in this case. Still the unusual teaching techniques which consisted of "dancing around" and recitations of jingles and affirmations does become important in determining whether the contractual agreement is a subterfuge. The "Artist Manager Contract" signed by each of the Petitioners states that "credentialed Los Angeles Unified School teachers" are on the premises. This clearly implies that the course of instruction available at Al Fann Theatrical Ensemble was to be presented by

qualified personnel. As the evidence showed, Mimi Green was the teacher who conducted most of the classes.

When viewed in connection with the original testimony of Mimi Green that she was a "certificated Los Angeles Unified School teacher" (which she later recanted); and the testimony of Al Fann that he has a doctorate (which was shown to be from a correspondence course) the "puffing" and, frankly, incredible testimony of Ms. Green and Al Fann enforces the conclusion that the whole scheme, including the contract for training was a subterfuge.

All of the testimony of Mimi Green and Al Fann was either evasive or incredible.

"The Labor Commissioner is free to search out illegality lying behind the form in which a transaction has been cast for the purpose of concealing illegality." Buchwald v. Superior Court (1967) 254 Cal.App.2d 347, 355. In undertaking this review of the true relationship of the parties, as evidenced by their conduct and words, the recitations in the contract to the effect that Respondents were simply to provide training carry no weight. In fact, in these circumstances, the recitations concerning training can only be considered a subterfuge designed to conceal the true "talent agency - artist" relationship which existed. (Buchwald v. Superior Court, supra, 254 Cal.App. 2d at 355)

In addition, the more credible evidence establishes that after the contracts were entered into Respondent engaged in continuous attempts to procure employment for the students. These activities included arranging employment interviews or auditions and sending out resumes and photographs which clearly show that Mimi Green and/or "AFTEMA" were the agents soliciting the employ-

ment. In sum, throughout the relationship with the Petitioners, Respondents were engaged in the business of offering, promising, or attempting to procure employment for the students.

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Respondent nevertheless contends that, under the recent decision in Wachs v. Curry 13 Cal.App 4th 616 (1993), Respondent was still not a "talent agency" within the meaning of section 1700.4. In particular, Respondent asserts that Petitioners failed to demonstrate that Respondent's procurement functions constituted a "significant part" of his business as a whole. (Wachs v. Curry, supra, at 628) In this regard, Respondent is mistaken. The holding in Wachs v. Curry sets forth when licensure as a talent agent is required under the Act:

We conclude from the Act's obvious purpose to protect artists seeking employment and from its legislative history, the "occupation" of procuring employment was intended to be determined according to a standard that measures the significance of the agent's employment procurement function compared to the agent's counseling If the agent's employment function taken as a whole. procurement function constitutes a significant part of the agent's business as a whole then he or she is subject to the licensing requirement of the Act even if, with respect to a particular client, procurement of employment was only an incidental part of the agent's overall duties. On the other hand, if counseling and directing the clients' careers constitutes the significant part of the agent's business then he or she is not subject to the licensing requirement of the Act, even if, with respect to a particular client, counseling and directing the client's career was only an incidental part of the agent's overall duties. (Wachs v. Curry, supra, 13 Cal.App. 4th at 628)

The governing principles are clear. The Wachs court intended to distinguish the personal manager who, while operating in good faith, inadvertently steps over the line in a particular situation and engages in conduct which might be classified as procurement. It clearly was not the court's intention to encourage individuals

to engage in activities which the Legislature has determined require a license.

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As the Labor Commissioner has held in precedent decision TAC 52-92, Church v. Brown, it is clear from a reading of the decision in Wachs that the court intended that in determining whether the Act requires a talent agency license, only the person's employment procurement functions on behalf of talent compared to his talent counseling functions are to be taken into account in establishing the person's business for purposes of determining the significance of the procurement activity. Other activities in which the person may engage, even those related to the theater such as theatrical exhibition, motion picture distribution, or being a casting director, are not considered or counted as part of the person's "business as a whole" in making the assessment. Were this not true even non-related occupations such as operating a fast food outlet could be counted. Such a result would encourage individuals to dabble in procuring employment for artists as a sideline without the need for licensure and would hardly be in keeping with "the Act's obvious purpose to protect artists seeking employment." Wachs v. Curry, supra, at 628.

The Labor Commissioner, in exercising her mandated primary jurisdiction in these cases on a day-to-day basis, found in the precedent case of $Church\ v.\ Brown$ that:

The Commissioner finds that procurement of employment constitutes a "significant" portion of the activities of an agent if the procurement is not due to inadvertence or mistake and the activities of procurement have some importance and are not simply a de minimis aspect of the overall relationship between the parties when compared with the agent's counseling functions on behalf of the artist. This meaning would seem to be in line with the tenor of the court's decision in Wachs v. Curry.

In the context of the foregoing principles, a petitioner who asserts a licensing violation under the Act, satisfies his burden if he establishes that the petitioner was involved in a contractual relationship with the respondent and that that relationship was permeated and pervaded by employment procurement activities undertaken by the respondent. Such a showing supports an inference that these activities were a significant part of the respondent's business as a whole, and suffices to establish a prima facie case of violation of the Act. point, the burden shifts to the respondent to come forward with sufficient evidence to sustain a finding that the procurement functions were not a significant part of the respondent's "business as a whole" as that term is defined, above. Precedent Decision TAC 52-92, Church v. Brown, pp. 12-13

In the present case, Petitioner clearly demonstrated that the contract with Respondent was permeated and pervaded by procurement activities. Respondent, on the other hand, failed to produce any credible evidence that would show that such activities were not a significant part of Respondent's business, which included the representation of many other student/actors in addition to Petitioners and their children. In these circumstances, Petitioner's evidence warrants a finding that at the time of entering into and performing under the contract, Respondents were engaged in and carrying on the occupation of a talent agency. Consequently, the contracts were illegal and void, and Respondent is precluded from obtaining any further recovery of any kind under the contracts.

DISPOSITION

Accordingly, it is hereby ordered as follows:

1. The contracts between Petitioners and Respondents are declared to be illegal, void, and unenforceable, and it is declared that Petitioners shall have no further obligation to Respondents under the contract for commissions, payments or otherwise.

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The complaint for rescission of the contract and restitution of commissions and other payments paid is granted but is limited to restitution of those commissions withheld and/or payments paid after February 14, 1993. The rest of the claims for restitution are held to be barred by the statute of limitations. In respect to this determination, the Labor Commissioner finds that the only evidence offered in respect to sums which were paid after February 14, 1993, was that paid by Jacqueline McKinzie in the amount of \$200.00.

3. The Labor Commissioner lacks jurisdiction to award attorney's fees or costs in connection with these proceedings.

Dated: August 25, 1994

Attorney and Special Hearing

Officer for the Labor Commissioner

The above Determination is adopted in its entirety by the Labor Commissioner.

Dated: August 29, 1994

aclshaw

State Labor Commissioner

STATE OF CALIFORNIA DEPARTMENT OF INDUSTRIAL RELATIONS - DIVISION OF LABOR STANDARDS ENFORCEMENT

CERTIFICATION OF SERVICE BY MAIL (C.C.P. §1013a)

(Sharon LaFleur-Prince, etc. v. Al Fann, Mimi Green, etc.) (TAC 21-94)

I, MARY ANN E. GALAPON, do hereby certify that I am employed in the county of San Francisco, over 18 years of age, not a party to the within action, and that I am employed at and my business address is 455 Golden Gate Avenue, Suite 3166, San Francisco, California 94102.

On	<u>August</u>	29, 1994	, I	served	the	following	j docu	ment:		
DECISION										
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by placing a true copy thereof in an envelope addressed as follows:

STEVEN J. ROTTMAN, ESQ. 100 Wilshire Blvd., Ste. 950 Los Anyeles, CA 90401-113 AL FANN c/o Al Fann Theatrical Ensemble 6051 Hollywood Blvd., #207 Hollywood, CA 90028

MIMI GREEN C/O Al Fann Theatrical Ensemble 6051 Hollywood Blvd., #207 Hollywood, CA 90028

and then sealing the envelope with postage thereon fully prepaid, depositing it in the United States mail in the city and county of San Francisco by ordinary first class mail.

I certify under penalty of perjury that the foregoing is true and correct. Executed on <u>August 29, 1994</u>, at San Francisco, California.

MARY ANN E. GALAPON