

Exhibit B – Project Narrative

Organization Name:

Proposal Title:

Grant Type:

1. Provide an overview of your proposal.

(Limit 300 words)

2. Who is the target population for your program?

(Limit 200 words)

3. What measurable outcomes can you share regarding the employment outcomes of those historically served by your program?

Provide a demographic breakdown of outcomes if possible. (Limit 300 words)

4. Describe your organization's experience serving opportunity youth in education, employment or workforce programs.

Include for how long your organization has served opportunity youth in supporting them towards improved employment outcomes.

(Limit 300 words)

5. What is your organization's approach to serving opportunity youth?

What evidence-based practices support your approach? By what measures is it effective in improving employment outcomes for opportunity youth? What is the theory of change?

(Limit 300 words)

6. Describe your approach in implementing this proposed program/partnership.

How do you plan to assemble the needed partnerships? What are the key design aspects to your proposed program? How is/will your program be setup? What is the implementation plan for this proposal? How will your program market to and reach opportunity youth?

(Limit 500 words)

7. Describe the proposed structure of the program, including the duration of the program.

What is the scope of what the program will offer to opportunity youth in terms of supportive services, coaching and support throughout the program? Describe the overall structure of the model and how it is/will be setup to improve employment outcomes for opportunity youth.

Indicate the duration of the program for a participant in your proposed program. If a planning

grant, it is fine to indicate that this is to be determined, but any initial conceptual framework is helpful.

(Limit 500 words)

8. Are participants in your program paid? If so, how much and what is the compensation model?

If possible, indicate the hourly wage. If the program will have an educational stipend, describe how that will be setup, the amount and how it will be administered. If a planning grant, it is fine to indicate that this is to be determined.

(Limit 200 words)

9. What employers are connected to your program and how are they connected to the program/proposal?

For Pre-Apprenticeship Proposals, we understand that the most important linkage is to a registered apprenticeship program, however we would still like to know about any employers involved in any proposal, if there are any. This question is most important for Apprenticeship Proposals. Describe how the employers are connected and involved in the proposal/program.

(Limit 200 words)

10. What partner organizations are included in this proposal?

Provide a list of all partner organizations with their contact information and URL, along with a description of the respective roles within this proposal/program. In addition, provide partnership letters for each to validate. (Limit 400 words)

11. Describe the team that would be implementing this program and their relevant background to this work.

Provide bios and roles in execution.

(Limit 400 words)

12. Has the primary applicant in this proposal received a California Apprenticeship Initiative Grant for this occupation?

If so, please describe when, how much and any key outcomes to date, along with how this COYA funding would impact your program.

(Limit 200 words)