

CALIFORNIA APPRENTICESHIP COUNCIL

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**PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA**

Chairperson Mark Burri
Wednesday, May 3, 2023

- I. Call to Order/Roll Call
- II. Review/Approve Previous Minutes.
- III. Updates/ Discussion Items
 1. Newsletter
 - a. Website
 - Articles
 - Publications
 - Meetings
 - Depth Chart
 - b. DAS Staff
 - c. Message from the Chief
 2. Objectives
 - a. Mission Statement
 - b. 2022 Focus:
 - Women in Construction Apprenticeship
 - Inclusion
 - ERICA grant- Helping the disenfranchised
- IV. Presentation by Jenn Lim
- V. Other Items of Interest
- VI. Adjournment