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PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
Minutes

Chairperson Mark Burris
Wednesday, August 2, 2023

I. Call to Order/Roll Call

Chairperson Burri called the meeting to order at 10:02 a.m. Chief Rood did the roll call.

- Members present: Mark Burri, Jason Rafter, Larry Hopkins, Earl Restine, Louis Ontiveros, Chancellor's Office Dean Gary Adams/Sean McCobb, and Chief Eric Rood.

- Members absent: Richard Harris

II. Review/Approve Previous Minutes.

Hopkins made motion to approve the minutes from the past meeting.
Ontiveros seconded the motion and the minutes were approved.

III. Updates/ Discussion Items

1. Newsletter

Esther Gamburuti provided an update. Jean-Mairie Duvall left DIR. Paola LaVerde is taking over her assignment with DIR's External Operations. Sagit Woodbury at ABC NorCal is using a vendor to provide newsletter content for its apprentices. Esther requested content for future stories.

Chief Rood spoke on budget change proposal (BCP) for Women in Construction. This proposed BCP would add three external affairs

positions focusing on equity and women in construction. DAS will add two positions to better promote women in construction careers, provide expertise for programs to focus on hiring women and non-binary into careers and data analytics.

IV. Other Items of Interest

V. Adjournment

Burri adjourned meeting at 10:24 a.m.