**CALIFORNIA APPRENTICESHIP COUNCIL** 1515 Clay Street, Suite 1902 Oakland, CA 94612 Tel: (415) 703-4920 Fax: (510) 286-144



## PUBLIC RELATIONS & PUBLICITY COMMITTEE MEETING AGENDA

Chairperson Mark Burri Wednesday, August 2, 2023

- I. Call to Order/Roll Call
- II. Review/Approve Previous Minutes.
- III. Updates/ Discussion Items
  - 1. Newsletter
    - a. Website
      - Articles
      - Publications
      - Meetings
      - Depth Chart
    - b. DAS Staff
    - c. Message from the Chief
  - 2. Objectives
    - a. Mission Statement
    - b. 2022 Focus:
      - Women in Construction Apprenticeship
      - Inclusion
      - ERICA grant- Helping the disenfranchised
- IV. Updates on the Newsletter- Esther Gamberutti
- V. Other Items of Interest
- VI. Adjournment