

CALIFORNIA APPRENTICESHIP COUNCIL

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**PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA**

Wednesday, October 27, 2021
Hosted Via Teleconference

I. Call to Order/Roll Call

II. Review/Approve Previous Minutes.

III. Updates

- Newsletter/Outreach

IV. Strategies, Goals and Better Ways to Market Apprenticeship

V. Other Items of Interest

- Hall of Fame applications

VI. Adjournment

Note: The agenda and adjournment time may be adjusted depending on the need
for discussion on agenda items