



ADDRESS REPLY TO:
Div. of Apprenticeship Standards
P. O. Box 420603
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA

Chairperson Carl Goff

Sheraton Park Hotel - Anaheim

Wednesday, October 29, 2014

4:00 P.M. – 5:00 P.M.

Room – Park BC

- I. Call to Order/Roll Call
- II. Review/approve January 29, 2014 minutes
- III. Updates
 - Newsletter
 - Report from “Working Group”
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment