



ADDRESS REPLY TO:  
Div. of Apprenticeship Standards  
P. O. Box 420603  
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY  
COMMITTEE MEETING  
AGENDA

Chairperson Carl Goff

Hyatt Regency Monterey  
1 Old Golf Course Road  
Monterey, CA 93940

Wednesday, January 29, 2014  
2:30 P.M. – 3:30 P.M.  
Room – Pebble

- I. Call to Order/Roll Call
- II. Review/approve July 24, 2013 minutes
- III. Updates
  - Newsletter
  - Report from “Working Group”
- IV. Hall of Fame
- V. Strategies, Goals and Better Ways to Market Apprenticeship
- VI. Other Items of Interest
- VII. Adjournment