



ADDRESS REPLY TO:  
Div. of Apprenticeship Standards  
P. O. Box 420603  
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY  
COMMITTEE MEETING  
MINUTES

Chairperson Carl Goff

Best Western Plus Island Palms Hotel & Marina

Wednesday, October 23, 2013

11:00 A.M. – 12:00 P.M.

Room – Grand Marina

I. Call to Order/Roll Call

Chairperson Carl Goff called meeting to order.

- Members present: Carl Goff, Pat McGinn, Richard Harris, Yvonne de la Peña, Paul Von Burg, Diane Ravnik
- Members absent: Anne Quick, Les DenHerder

II. Review/approve July 24, 2013 minutes

- A motion and a second were made to approve the July 24, 2013 meeting minutes. All were in favor. The motion carried.

III. Updates

- Newsletter- Chief Ravnik reported the theme for the newsletter was on Apprenticeship. It focused on what apprentice derive from the program. It highlights all the work that is done in apprentice. Accolades were given to Renee Bacchini for all her hard work to put it together. If you have any suggestions on the next newsletter please feel free to contact Chief Ravnik weather it be a suggestion or to work on a long term basis on the newsletter. Thanks was given to the State Building and Construction Trades for the dramatic cover photo.

- Report from “Working Group”

#### IV. Strategies, Goals and Better Ways to Market Apprenticeship

- Nomination forms are available for Hall of Fame. Please contact Glenn Forman via email for a copy. Nominations are due by December 31, 2013. Selection will be made at the next meeting.

#### V. Other Items of Interest

- Chairperson Carl Goff has mailed off the letter to Governor Jerry Brown to attend the next Hall of Fame meeting in April.

#### VI. Adjournment

- A motion and a second were made to adjourn the meeting. All were in favor. The motion carried. Meeting adjourned.