



ADDRESS REPLY TO:  
Div. of Apprenticeship Standards  
P. O. Box 420603  
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY  
COMMITTEE MEETING  
AGENDA

Chairperson Paul Von Berg

Red Lion Hotel Woodlake - Sacramento

Wednesday, January 23, 2013  
10:00 A.M. – 11:00 A.M.  
Room – Suite 304

- I. Call to Order/Roll Call
- II. Review/approve October 24, 2012 minutes
- III. Updates
  - Newsletter
  - Report from “Working Group”
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
  - White Paper on Apprenticeship
- V. Other Items of Interest
- VI. Adjournment