



ADDRESS REPLY TO:
Div. of Apprenticeship Standards
P. O. Box 420603
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA

Chairperson Paul Von Berg

Holiday Inn on the Bay – San Diego

Wednesday, October 24, 2012

11:00 A.M. – 12:00 Noon

Room – TBA

- I. Call to Order/Roll Call
- II. Review/approve July 25, 2012 Minutes
- III. Updates
 - Newsletter
 - Report from “Working Group”
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment