

DEPARTMENT OF INDUSTRIAL RELATIONS
DIVISION OF APPRENTICESHIP STANDARDS
455 Golden Gate Avenue, 10th Floor
San Francisco, CA 94102
Tel: (415) 703-4920
Fax: (415) 703-5477

www.dir.ca.gov



ADDRESS REPLY TO:
Div. of Apprenticeship Standards
P. O. Box 420603
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY COMMITTEE MEETING AGENDA

Chairperson Scott Gordon

RADISSON HOTEL
SACRAMENTO
500 Leisure Lane
Sacramento, CA 95815

Wednesday, January 19, 2011
3:00 p.m. – 4:00 p.m.
Room – Suite 302

- I. Call to Order/Roll Call
- II. Review/approve October 27, 2010 Minutes
- III. Updates
 - Newsletter
 - Report from strategic planning group
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment