

Do you know an all-star apprenticeship employer?

Amplify their impact!



NOMINATE AN **EMPLOYER AMBASSADOR** *Emerging Apprenticeship Leaders*



The Division of Apprenticeship Standards (DAS) is launching an **Employer Ambassador Program** to showcase apprenticeship employers and boost CA apprenticeship.

MEMBER BENEFITS

- State-wide recognition and media exposure
- Networking opportunities with innovative employers
- Digital DAS Employer Ambassador badge

WHAT'S REQUIRED

- Inspire employers to see the value of apprenticeship for filling talent needs
- Be featured in videos, social media posts, and newsletters to share your experience employing apprentices

ELIGIBILITY

- Be connected to a CA registered apprenticeship program in new, emerging industries (non-building/construction)
- Employ at least 3 registered, active apprentices
- Ensure a career pathway through apprenticeship that leads to a family-sustaining wage

Learn more and nominate employers by July 1st!



Self-nominations will be accepted with a letter of support from a registered apprenticeship program.