

CALIFORNIA APPRENTICESHIP COUNCIL

1515 Clay Street, Suite 1902
Oakland, CA 94612
Tel: (415) 703-4920
Fax: (510) 286-144



**PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA**

Chairperson Scott Gordon
Wednesday, February 1, 2023

- I. Call to Order/Roll Call
- II. Review/Approve Previous Minutes.
- III. Updates/ Discussion Items
 1. Newsletter
 - a. Website
 - Articles
 - Publications
 - Meetings
 - Depth Chart
 - b. DAS Staff
 - c. Message from the Chief
 2. Objectives
 - a. Mission Statement
 - b. 2022 Focus:
 - Women in Construction Apprenticeship
 - Inclusion
 - ERICA grant- Helping the disenfranchised
- IV. Other Items of Interest
- V. Adjournment