

CALIFORNIA APPRENTICESHIP COUNCIL  
1515 Clay Street, Suite 1902  
Oakland, CA 94612  
Tel: (415) 703-4920  
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## PUBLIC RELATIONS & PUBLICITY COMMITTEE MEETING MINUTES

Chairperson Richard Harris  
Wednesday, January 26, 2022  
9:00 a.m.

### **I. Call to Order/Roll Call**

Chairperson Richard Harris called meeting to order at 9:07 a.m.

- Members present: Richard Harris, Scott Gordon, Earl Restine, Sean McCobb with CCCO and DAS Chief Eric Rood
- Members absent: Louis Ontiveros and Christopher Christophersen Sr.

### **II. Review/Approve Previous Minutes**

Commissioner Richard Harris made a motion to approve the October 26, 2021 meeting minutes. All were in favor. The motion carried.

### **III. Updates**

- Newsletter/Outreach  
E-Newsletter: Presentation by Esther Gamberutti  
Discussed the e-newsletter and advised the apprenticeship community on how to subscribe to the e-newsletter.

Esther stated that she is always looking for testimonials and photos from recent apprenticeship graduations. Any content to be submitted please send to Esther Gamberutti via email: [EGamberutti@dir.ca.gov](mailto:EGamberutti@dir.ca.gov)

Questions and comments from apprenticeship community.

### **III. Strategies, Goals and Better Ways to Market Apprenticeship**

Richard Harris stated if anyone had any suggestions regarding Strategies, Goals and Better Ways to Market Apprenticeship to please reach out to him with ideas.

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Discussed when new programs are approved that this could possibly be featured in the Newsletter.

A motion was made that as non-traditional programs are approved that we highlight those programs either thru the Newsletter or via press releases.

No additional comments were received at this time.

#### **IV. Other Items of Interest**

Glen Forman stated that this committee is in charge of the Hall of Fame Inductees. Glen stated that in January this committee reviews the nominations and makes a decision on who get in to the Hall of Fame.

This committee reviewed the nominations. Bill Bailey, Aram Hodess (who was previously approved by the CAC). Don Simonich, Rick Guantone, Larry Mazzola Sr., Arthur Shanks II, Paul Marshall.

- Commissioner Richard Harris made a motion to approve all the nominations. All were in favor. The motion carried.

#### **V. Adjournment**

The meeting adjourned at 9:28 a.m.