Interagency Advisory Committee on Apprenticeship

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INFORMATION TECHNOLOGY

SUB-COMMITTEE MEETING MINUTES

Chairperson Meredith Stowell

Best Western Island Palm Hotel & Marina
Tuesday, February 5, 2019
1:30 p.m. – 2:00 p.m.

I. Call to Order by Subcommittee Chair

Meredith Stowell

Welcome/Introductions

Chairperson Meredith Stowell with IBM gave an introduction. She stated that IT is a fantastic area for apprenticeship and is an area with deep skills and many new areas of growth were those skills are needed. Apprenticeship is a great area to build those skills. She stated that IBM and The Consumer Technology Association (CTA) created the CTA Apprenticeship Coalition, a collaborative effort by CTA member companies to create and expand hundreds of apprenticeship opportunities nationwide and prepare American workers for careers in fast-growing fields such as software engineering, data analytics, project management and hardware design. It was stated that banking and financial services fall under the IT umbrella, which most people are not aware of.

Lauren Fernandez will also be participating on this subcommittee. Lauren is with SAP representing tech companies within the Silicon Valley. She stated that she is one of the Co-founders in the Silicon Valley Apprenticeship Consortium. This year SAP is focused on launching their first Tech apprenticeship programs focused on bringing in UX/UI designers as well as product managers.

- II. Scope of Committee/Objectives
 - Identify what are the key objectives and where do we have the employer commitment.
 - How do we focus on diversity and conclusion?

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- Stated that they wanted to focus on awareness and adoption of apprenticeship.
- Identify barriers

III. Committee Recruitment/Membership

- It was stated that they are looking for 7-12 members to participate and are looking for geographical diversity on the committee.
- Next meeting they plan to identify member.
- They will hold a place for a member of the community colleges or Chancellors office as a committee member.
- Suggested Diversity Advocates in the bay area to target for participation
- People Tech council was suggested as a place of interest to find participation as well as Consumer Technology Association.
- IV. Discussions and suggestions from the apprenticeship community
 - Suggestion was made by a member of the apprenticeship community to engage with the California Initiative Colleagues and participants.
 - Suggestion was made by a member of the apprenticeship community to engage with the American Initiative Colleagues and participants.
- V. Other Items of Interest
- VI. Adjournment

Meeting adjourned at 1:50pm