# Growing Demand for Home Care: Industry Trends in California

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State of California Gavin Newsom Governor

## **Domestic workers**

- Include home health aides and personal care aides
- Help seniors and disabled continue to live independently in their own homes; provide in-home care for children
- Perform a variety of tasks, such as dressing, feeding, bathing etc.





## An overview

- The number of Californians age 65 and older is expected to nearly double and reach almost nine million by 2030, increasing demand for caregivers
- Over 600K+ formal, direct caregivers in California
- While childcare worker employment is growing slowly, and the number of home health aides recently declined, the ranks of personal care aides in California have risen dramatically to over 500,000 in 2018

Sources: PPIC, EDD, BLS



# Employment spike: Personal care aide jobs are expected to increase by 35% annually through 2024



# Work context

- Very close physical proximity/constant contact with others
- Daily use of common protective equipment
- Very high responsibility for others' health and safety
- Frequent bending or twisting the body
- Daily exposure to disease or infection

Source: O\*NET OnLine



# Injuries and implications

- In 2017, home health care services had an injury rate of 3.1 per 100 workers and 1,600 total recordable cases of nonfatal occupational injuries and illnesses in California (conservative due to reporting limitations)
- Leading causes of injury:
  - Lifting and repositioning their clients
  - Violence from another person or an animal
- Most common types of injury among these workers are sprains, strains, tears, soreness, and pain.
- Need for ergonomic training, violence prevention, adequate supply of skilled workers and appropriate staffing assignments



# Unique industry characteristics

- Employer/client's home is the place of employment
- Nontraditional working arrangements
- Logistical and jurisdictional barriers for enforcement
- Need sustainable wages for workers while ensuring access to services for care recipients
- Legal obligations must be clear and understood by workers and employers



# Median annual salary of \$26,220 for personal care aides and \$31,610 for home care aides





Source: BLS

# Workers filing wage claims

- Examined wage claims filed 2016-2018
- Concentration in Los Angeles and San Francisco Bay Area
- Workers reported an average hourly wage of \$13.64 (median of \$11.50)
- One in five claimed they were paid less than \$10 per hour
  - Minimum wage in California was \$10 per hour in 2016 and 2017, rising to \$10.50 per hour in 2018





### DIR conducted a survey to assess options

### **Respondent Types**



#### **Primary Care Roles for this Industry**





### Industry trends

Increased demand for direct care services

A growing reliance on multiple employers to fill schedules More workers assigned to individual clients

Lack of skilled workers

Limiting shifts and/or hours for workers to avoid regulatory thresholds

Compromised quality and continuity of care



### **Outreach methods matter**

In-person training, events and workshops

Email, SMS/text and phone calls

Online content, videos and webinars

Posters, brochures and newsletters



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## Recommendations

- Conduct outreach and education
  - Ensure workers and employers are sufficiently informed about their rights and responsibilities
  - Clarify employer obligations and legal requirements
  - Reduce confusion about interactions between federal and state laws
  - Combat underground economy activity in this industry
- Focus on partnerships
  - Collaboration across organizations is the most effective approach

