CALIFORNIA APPRENTICESHIP COUNCIL

1515 Clay St. Suite 301 Oakland, CA 94612





ADDRESS REPLY TO: California Apprenticeship Council P. O. Box 420603 San Francisco, CA 94142-0603

Forum Committee Minutes

Chairperson Paul Von Berg

Wednesday, July 26, 2017 11:00 A.M. – 12:00 P.M.

- I. Call to Order/Roll Call Chairperson Paul Von Berg calls the meeting to order at 11:09 a.m.
 - a. Members present: Paul Von Berg, Pat McGinn, Chip Martin, Jack Buckhorn, Susan Anderson, Christopher Christophersen, James Hussey, and Diane Ravnik.
 - b. Members Absent: None
- II. Review of Previous Meeting Minutes

A motion and a second for approval of the April 26, 2017 meeting minutes. All approved. The motion carried.

III. "New World of Work (NWoW) 21st Century Skills" presented by Shannon Wells, M.S, California Community Colleges

Nick Esquival introduced Shannon Wells. He stated that he invited her to come speak about a new curriculum opportunity that we can implement in many of our preapprenticeship programs. The Doing What MATTERS for Jobs and the Economy framework of California Community Colleges (CCC), which funds the *New World of Work* program, collaborates with employers, workforce development boards, educators, and research organizations across the country to build college- and career-ready, 21st century employability skills. Nick Esquival stated that he oversaw the New World of Work grant three years ago and is very familiar.

Shannon Wells stated that she is a workforce development specialist and a Statewide Technical Assistance Provider (TAP) for Employability Skills. She stated that the New World of Work main office is located at Shasta College but they are a statewide program.

Feather River College posed this question in 2013, when it conducted a series of Skills Panels, which included successful entrepreneurs, human resources professionals, K-12 and college educators, and even the students themselves. The results of these discussions revealed agreement on the types of skills and traits students should attain to be ready for the new world of work. No matter their career or technical training, the art of work attainment and the flow of the workplace are changing rapidly and will look vastly

different from the workplaces of prior generations. Gone are the days of the 40-year career with a guaranteed pension. The workplace of today and tomorrow is not necessarily a place at all. It is a virtual matrix of collaborators across the globe with varied projects; requiring different skill sets at different times. Tomorrow's workers will need to be agile, financially savvy, entrepreneurial in their approach to work and how to market themselves to the world, resilient, and comfortable in their own self-understanding.

From the series of Skills Panels, Feather River College's New World of Work identified the Top Ten 21st Century Skills, including Self-Awareness, Social/Diversity Awareness, Resilience, Empathy, Communication, Adaptability, Collaboration, Digital Literacy, Entrepreneurial Mindset, and Analysis/Solution Mindset. These are not content-based "hard skills," but rather nuanced "soft skills" learned through a combination of facilitated classroom activities and experiential learning. For Feather River College, the Top Ten 21st Century Skills list has been a driving force in curriculum development and pedagogical methodologies to prepare students for the workforce they are entering.

The "Top 10" Essential 21st Century Skills

- Adaptability
- Digital Fluency
- Analysis/ Solution Mindset
- Entrepreneurial Mindset
- Collaboration
- Empathy
- Social/Diversity Awareness
- Self-Awareness
- Communication
- Resilience

New World of Work's comprehensive research was used to guide the development of a curriculum that is being used to teach 21st century skills to students and educators. Teaching modules contain two lessons for each of the top ten 21st Century Skills, including full lesson plans for instructors, PowerPoint presentations, handouts, and videos on workplace scenarios. She are currently training educators, career advisors, and college faculty on how to offer this curriculum at their schools.

A video presentation was given and is available to view at: https://youtu.be/RlT34HJjbXA?list=PLWCjcrQpQiFbzC_I89OSWW9Ecp8gKd6VC

The 21st Century Skills Digital Badging project is a collaboration between the Foundation for California Community Colleges and the New World of Work (NWoW) initiative, and is aligned with the Doing What Matters for Jobs and the Economy framework, which works to establish California Community Colleges as essential catalysts for expanding the state's workforce and closing the skills gap. The badges are based on employer-driven essential 21st Century Employability Skills identified by New World of Work.

The Foundation and NWoW have conducted trainings with educators on integrating digital badges into their classroom curriculum. Students enrolled in 21st Century Skills courses can now earn digital badges in these areas through LaunchPath.

There are 22 California Community Colleges are currently participating in the project. This project receives support from the National Association for Community College Entrepreneurship and funded through a generous grant from the California Community Colleges Chancellor's Office.

Chairman Paul Von Berg thanked Shannon Wells for her presentation.

IV. Discussions and suggestions on future Forum topics.

Chairman Paul Von Berg stated that he would like to open the floor and ask the apprenticeship community to brainstorm on ideas for topics.

- New Non-Traditional Programs
- Nick Esquivel stated that he could assist with getting the 25 new and innovative CAI Grantees to come and speak.
- New Culinary Programs
- Non-destructive testing
- Mission College-Santa Clara valley Transportation Authority
- Able-Disabled I.T. Program
- Jack Buckhorn stated community college just launched a public relations campaign for their re-branding of their Career Technical Education (CTE)

A motion was made and a seconded to ask the community colleges to come and share with us their experience with rebranding of Career Technical Education (CTE). All approved. The motion carried.

- Suggested that John Dunn, who is now a Special Consultant at the California Labor and Workforce Development Agency make a presentation of how apprenticeship fits into their framework.
- Career Technical Education (CTE) and its outreach towards woman in blue-collar jobs.
- Chief Ravnik made a suggestion for the January 2018 meeting. She mentioned the federal grant to expand apprenticeship and increase diversity. She stated that California is a leader in ethnic diversity of our apprenticeship programs with a shortfall in the number of woman in apprenticeship. She stated that we do have a diversity equity component as a part of our federal grant. It provided for a subcontract, which we are in the process of subcontracting with the Tradesmen Inc. to help us reach our goals.

V. Adjournment

Meeting adjourned at 11:50 a.m.