



ADDRESS REPLY TO:
Div. of Apprenticeship Standards
P. O. Box 420603
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA

Chairperson Carl Goff

Monterey Tides
2600 Sand Dunes Dr, Monterey, CA 93940

Wednesday, January 25, 2017
9:00 A.M. – 10:00 A.M.

I. Call to Order/Roll Call

Chairperson Carl Goff called the meeting to order at 9:02 a.m.

- a. Members present: Carl Goff, Scott Gordon, Susan Anderson, Richard Harris James Hussey and Diane Ravnik.
- b. Members Absent: Hector Velez

II. Review/approve January 27, 2016 minutes

- a. A motion and a second were made to approve the Minutes of January 27, 2016. All approved. The motion carried.

III. Updates

- Newsletter
Diane Ravnik discussed the Apprenticeship Newsletter. She encouraged all members of the apprenticeship community to send in articles for the newsletter.
- Report from “Working Group”

IV. Strategies, Goals and Better Ways to Market Apprenticeship

- Ideas of getting more people involved were discussed.
- Nick Esquivel stated that he would assist and providing information
- A motion and a second were made to have a Facebook page for the CAC Apprenticeship. All were in favor. The motion carried.

V. Other Items of Interest

- Nick Esquivel with the Community College Chancellors office stated that a release of \$6 million dollars in grant funds to for apprenticeship programs. Filing date is February 15th, 2017.

VI. Adjournment

- a. A motion and a second were made to adjourn the meeting. All were in favor. The motion carried. The meeting adjourned at 9:31 a.m.