



ADDRESS REPLY TO:
Div. of Apprenticeship Standards
P. O. Box 420603
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY
COMMITTEE MEETING
AGENDA

Chairperson Carl Goff

Best Western Lighthouse-Pacifica
105 Rockaway Beach Ave. Pacifica, CA 94044

Wednesday, January 27, 2016
1:30 P.M. – 2:30 P.M.

- I. Call to Order/Roll Call
- II. Review/approve April 22, 2015 minutes
- III. Updates
 - Newsletter
 - Report from “Working Group”
- IV. Hall of Fame Selection
 - a. Dave McEuen
 - b. Michael J. Sparks
 - c. Daryl Peterson
- V. Strategies, Goals and Better Ways to Market Apprenticeship
- VI. Other Items of Interest
- VII. Adjournment