



ADDRESS REPLY TO:
Div. of Apprenticeship Standards
P. O. Box 420603
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY COMMITTEE MEETING MINUTES

Chairperson Carl Goff

Sheraton Park Hotel - Anaheim

Wednesday, October 29, 2014

4:00 P.M. – 5:00 P.M.

Room – Park BC

I. Call to Order/Roll Call

Chairperson Carl Goff called meeting to order at 4:04 p.m.

- Members present: Carl Goff, Pat McGinn, Scott Gordon, Yvonne de la Peña, Jack Buckhorn, and Diane Ravnik
- Members absent: Richard Harris and Hector Velez,

II. Review/approve January 29, 2014 minutes

- Commissioner Jack Buckhorn made a motion to approve the January 29, 2014 meeting minutes. Commissioner Yvonne de la Peña seconded the motion. All were in favor. The motion carried.

III. Updates - Newsletter

Chairperson Carl Goff noted that it can sometimes be difficult to duplicate articles of the same craft in the apprenticeship community and asked the attendees to participate in the meetings held by Renee Bacchini. Chief Ravnik noted that in addition to the working group, if the committee could expand the format in the form of information via e-mails. Commissioner Scott Gordon suggested submitting articles on some of the forum topics or the WIBs.

Commissioner Goff suggested expanding the mailing list to educators.

To conclude the meeting, Chief Ravnik spoke on having a face book and twitter link on the DAS website.

IV. Adjournment

The meeting adjourned at 4:18 p.m.