



ADDRESS REPLY TO:  
Div. of Apprenticeship Standards  
P. O. Box 420603  
San Francisco, CA 94142-0603

PUBLIC RELATIONS & PUBLICITY  
COMMITTEE MEETING  
AGENDA

Chairperson Scott Gordon

Hilton Oakland Airport

Wednesday, January 25, 2012

1:30 P.M. – 2:30 P.M.

Room –California

- I. Call to Order/Roll Call
- II. Review/approve October 26, 2011 Minutes
- III. Updates
  - Newsletter
  - Report from “Working Group”
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment