

CALIFORNIA APPRENTICESHIP COUNCIL

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PUBLIC RELATIONS & PUBLICITY  
COMMITTEE MEETING  
AGENDA

Chairperson Scott Gordon

Handlery Hotel & Resort

Wednesday, October 26, 2011

1:30 P.M. – 2:30 P.M.

Room –Terrace

- I. Call to Order/Roll Call
- II. Review/approve July 27, 2011 Minutes
- III. Updates
  - Newsletter
  - Report from “Working Group”
- IV. Strategies, Goals and Better Ways to Market Apprenticeship
- V. Other Items of Interest
- VI. Adjournment